

# SAFETY AND SECURITY SOURCE

*"Tracey, the Safety Lady"*



## "TRACEY, THE SAFETY LADY"

National real estate safety expert.

Contributing writer.

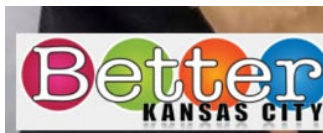
Expert resource.

TV contributor.

Content creator.

**Des Moines Register**

PART OF THE USA TODAY NETWORK





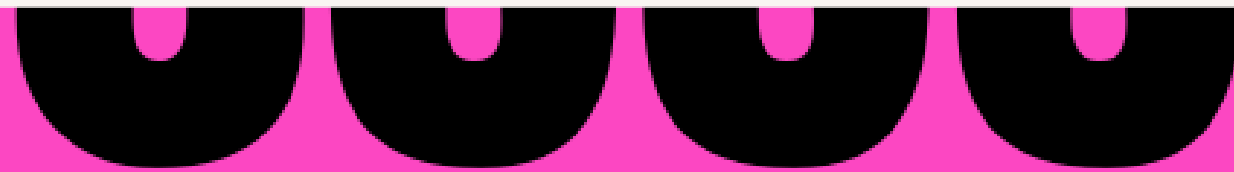


**THE SAFETY &  
SECURITY SOURCE  
FOR REAL ESTATE**



The image shows a stylized logo consisting of the letters 'ness' in a bold, black, rounded font. The letters are positioned on a bright pink rectangular background. A horizontal white band cuts across the middle of the pink area, passing behind the text.

**Consumer, Safety, and Security Specialist**

The image shows the lower portion of the stylized logo, specifically the letters 'ss' in a bold, black, rounded font. These letters are also on a bright pink rectangular background, with the white band from the previous block continuing across them.

Safety  
Designation



SAFETY AND SECURITY SOURCE  
"Bringing The Safety Lady"

## HOW TO NOT GET SUED... SUCCESSFULLY



EXCLUSIVELY FOR B/M/O  
WHO COMPLETED MY  
WORKSHOP

REAL ESTATE BROKERS, MANAGERS, & OWNERS

# SAFETY PRACTICES & PROCEDURES HANDBOOK

Workshop hosted by:



BY "TRACEY, THE SAFETY LADY" HAWKINS 



# The Deadliest Jobs in America

May 13, 2015

The U.S. Department of Labor tracks how many people die at work, and why. The latest numbers were released in April and cover the last seven years through 2013. Some of the results may surprise you.

## Which occupation has the highest number of deaths due to violence?







The diagram consists of two pink rounded rectangular boxes. The top box contains the text 'Business Email Compromise'. A thin pink line extends from the bottom of this box, turns left, and then turns down to connect to the top of the bottom box. The bottom box contains a paragraph of text explaining the importance of email and the risks of email information being found on the Dark Web.

## **Business Email Compromise**

Email is a crucial part of your business. Criminals are looking for your email information on the Dark Web.

# **UNDERSTAND THE RISKS**





# NAR's 2021 Technology Survey





What is the #1 tech tool?

8



# The most valuable tools (used in the past 12 months) were:



A horizontal bar chart with five bars, each representing a different tool. The bars are colored in a vibrant magenta/pink. Each bar has a white outline and contains white text indicating the tool name and its percentage. The bars are arranged in descending order of value. The first bar is the longest, followed by the second, third, fourth, and fifth. The fifth bar is the shortest. The bars are set against a white background with a light gray grid line at the bottom.

Tool	Percentage
eSignature	78%
Local MLS apps/technology	54%
Social media	53%
Lockboxes	48%
and video conferencing	39%

eSignature (78%)

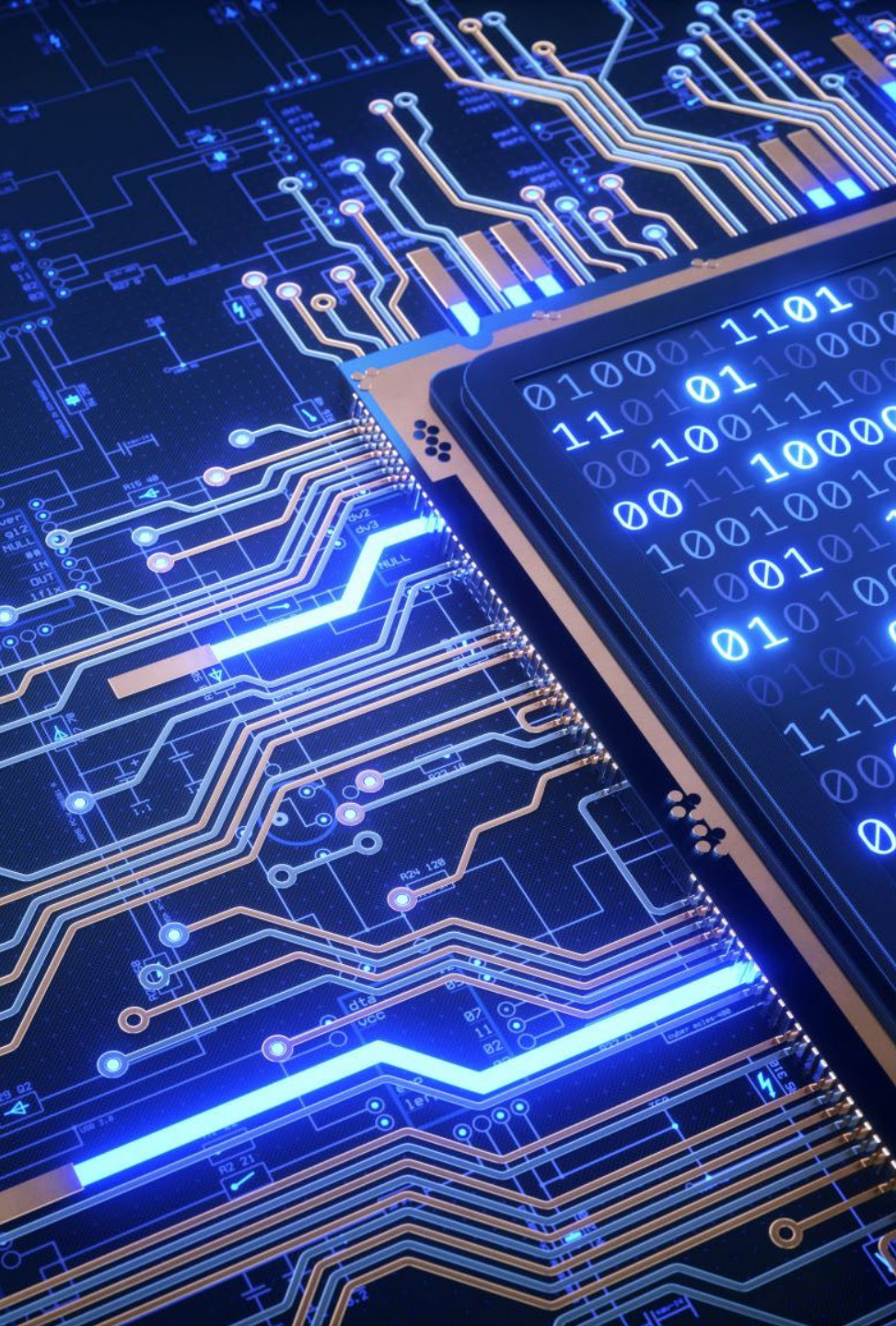
Local MLS apps/technology (54%)

Social media (53%)

Lockboxes (48%)

and video conferencing (39%).





# Emerging Technologies

- Drones, cyber security, 5G and virtual reality are expected to have the biggest impact on the real estate business in the next two years.



The background of the image features a complex network of white lines and dots on a black background. The dots, representing nodes, are arranged in a way that suggests a globe or a spherical structure, with lines connecting them to form a mesh. The text is overlaid on this network, positioned in the lower-left to center area.

Many brokerages are providing technology tools for their agents.



A close-up photograph of a family. On the left, a woman with long brown hair is smiling. In the center, a baby is looking towards the camera with a neutral expression. On the right, a man with glasses and a beard is smiling. The image has a dark, semi-transparent overlay, and the text "LEAD WITH SAFETY" is centered in white.

LEAD WITH SAFETY



# Can Becoming a Local Safety Expert Grow Your Real Estate Business? Yes, it Can!



Tracey Hawkins | July 2, 2021





***THE* CLOSE**

SEARCH:  
“SAFETY”





Cyber safety  
&  
Cybersecurity

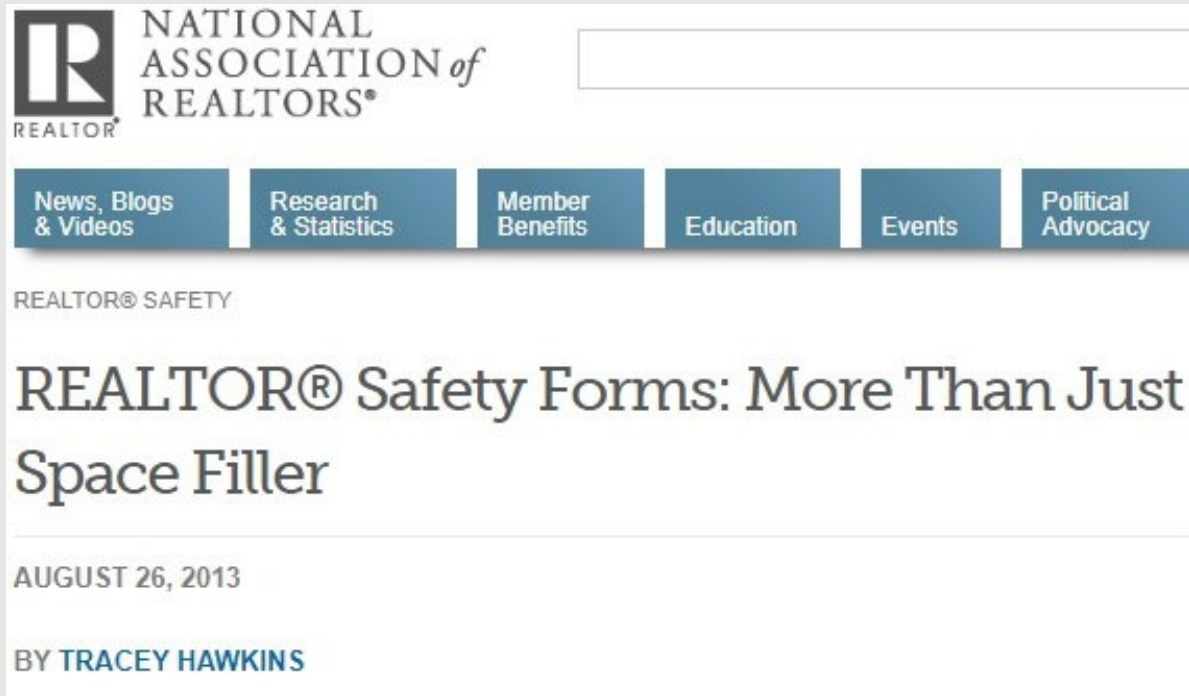




**Make your whereabouts known!**

**(Use forms and technology).**





**REALTOR®** NATIONAL ASSOCIATION *of* REALTORS®

News, Blogs & Videos | Research & Statistics | Member Benefits | Education | Events | Political Advocacy

REALTOR® SAFETY

## REALTOR® Safety Forms: More Than Just Space Filler

AUGUST 26, 2013

BY TRACEY HAWKINS

# THE STORY





Find the article:

**Go to: [nar.realtor](#)  
and search:**

**“Tracey Hawkins”**





USE TECHNOLOGY





FIND YOUR PHONE AND FIND  
YOU!





find my phone google



All

News

Books

Maps

Shopping

More

Settings

Tools

About 14,260,000,000 results (0.56 seconds)

Kansas City, MO, USA  
Accurate to 82 feet

SM-G975U  
Last synced: Mar 7, 2020

Ring Recover

Trying to help a friend?

Feedback

www.google.com › android › find

https://www.google.com/android/find My Device - Google

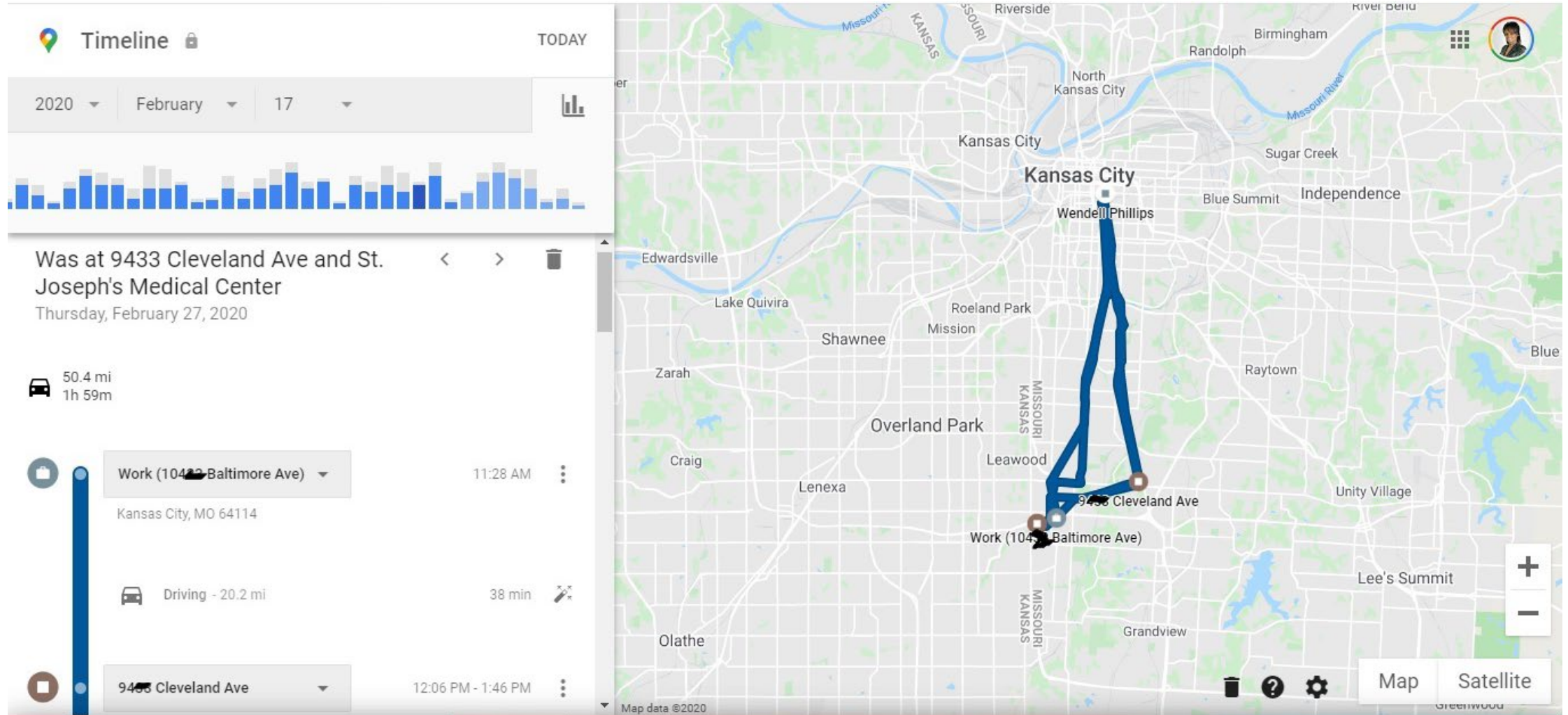
## Find My Device

Find My Device is an application and service provided by Google to remotely trace and locate android devices such as phones, tablets and watches using a map. [Wikipedia](#)

Developed by: [Google](#)

People also search for [View 10+ more](#)



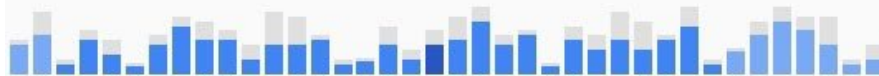




Timeline

TODAY

2020 February 17



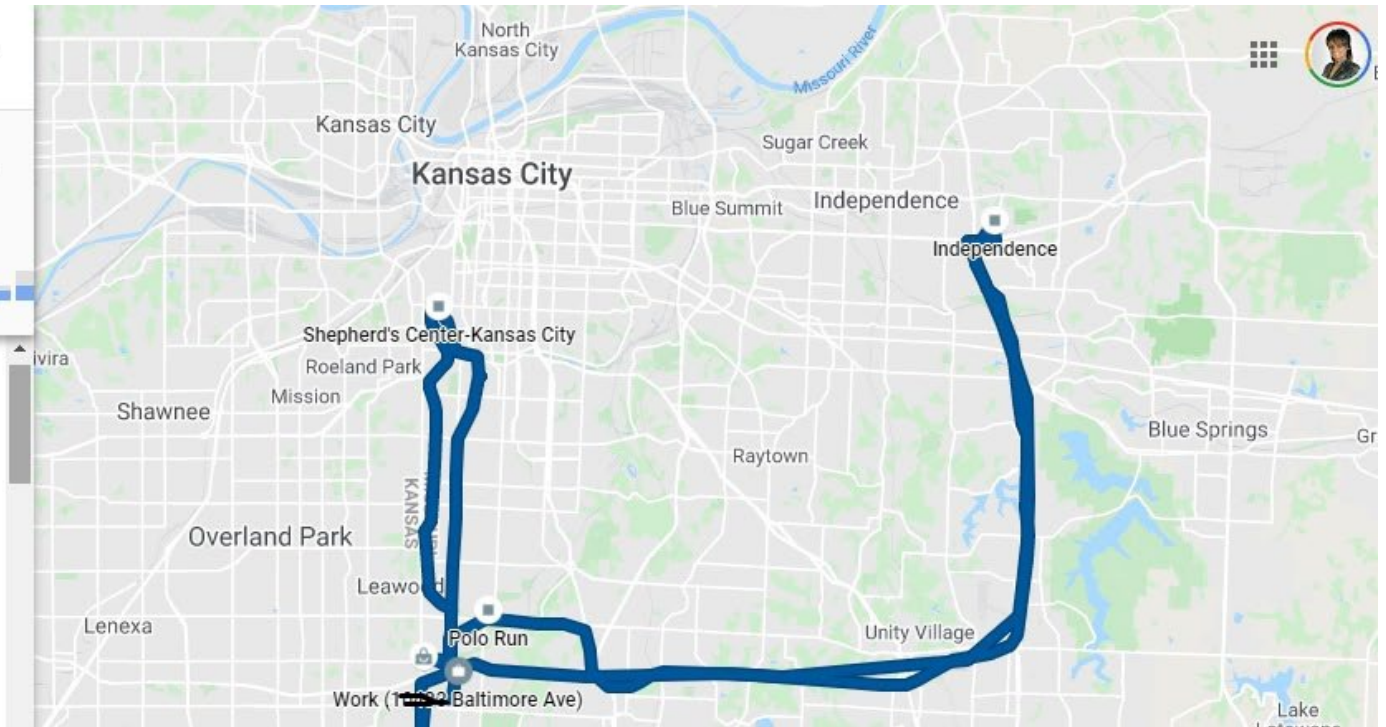
Evening at leawood square

Monday, February 17, 2020

94.2 mi  
2h 47m

Driving - 18.7 mi

25 min





## Google Find My Device



**Samsung Galaxy S10+**



Last seen 2 days ago via  
**Maps Timeline**



### < ERASE DEVICE

All data will be permanently erased from this device.  
After your device has been erased, you can't locate it.

If your device is offline, erasing will begin when it next  
comes online.

To erase your device, you may need to sign in to your  
Google Account again.

**ERASE DEVICE**





# Google Find My Device



**Galaxy S10+**

Last seen just now

65%



**PLAY SOUND**



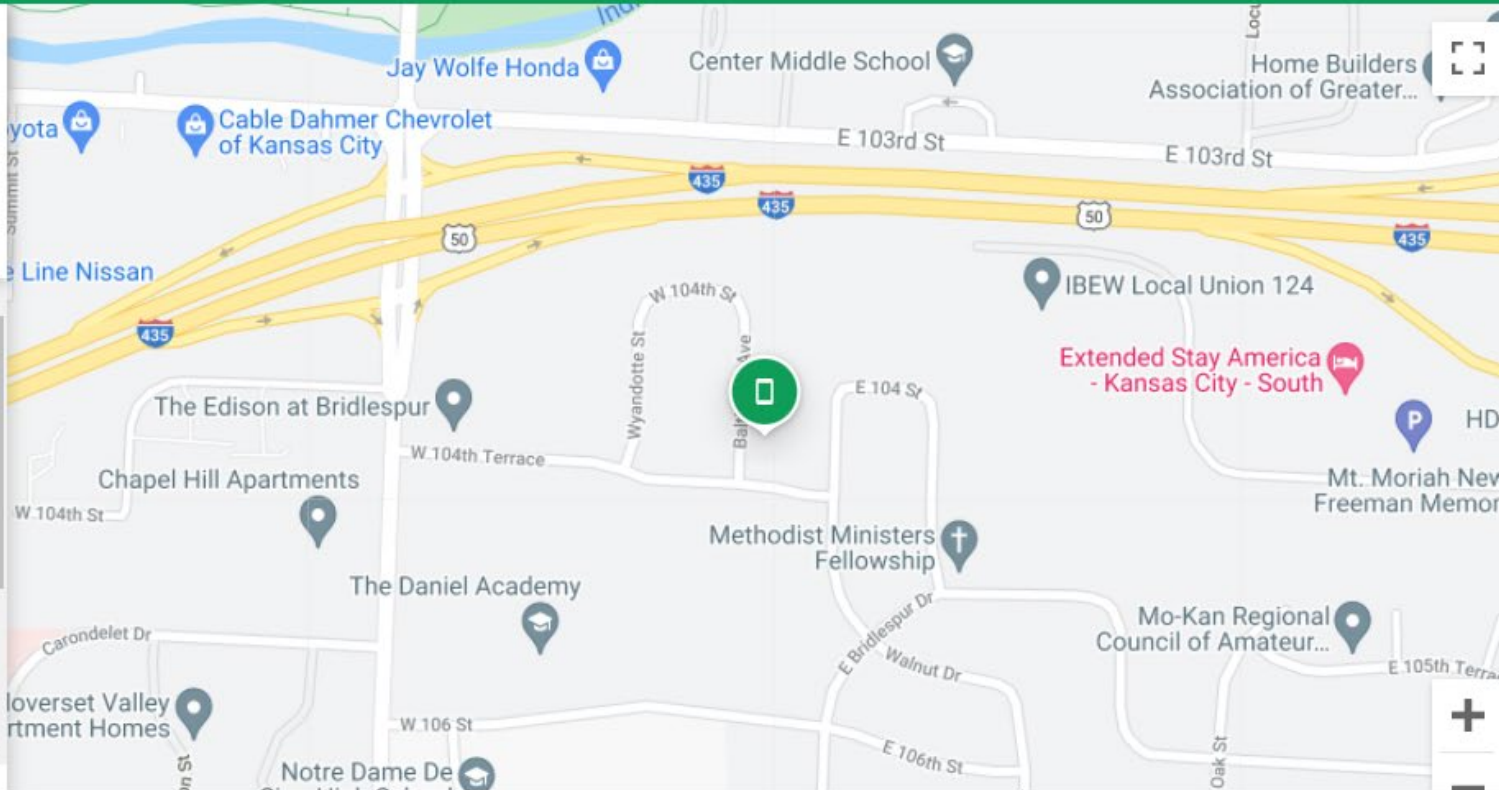
Device will ring for 5 minutes, even if set to silent.



**SECURE DEVICE**



**Lock device and sign out of your Google Account.** You can also display a message or phone number on the lock screen. You can still locate the device after it's locked.



NAR Announcem....png



Tracey Headshot 2....png



Logo billboard sto....png



Billboard sexy male.jpg



Show all



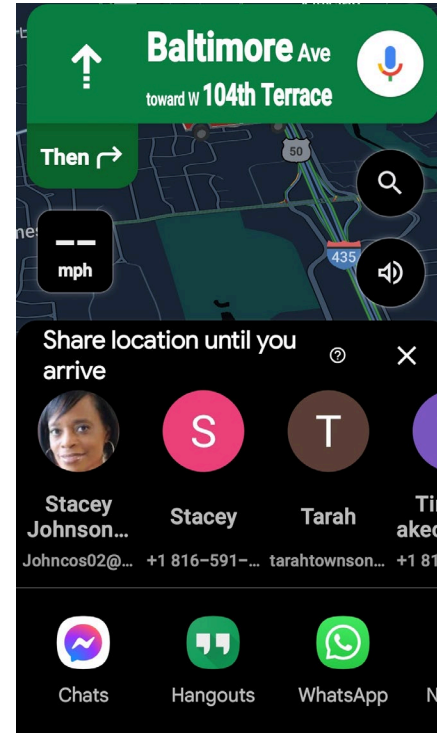
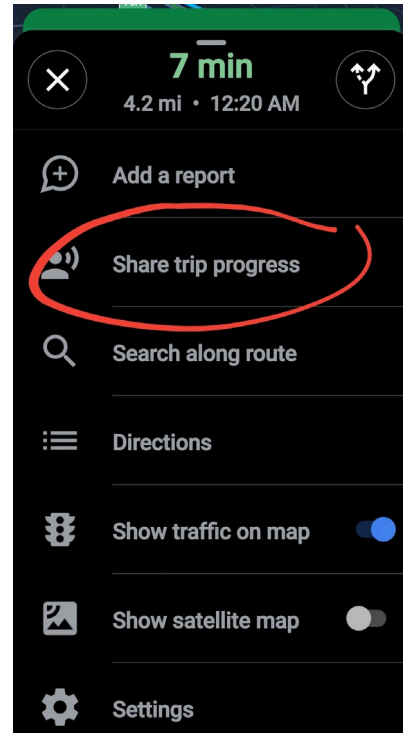
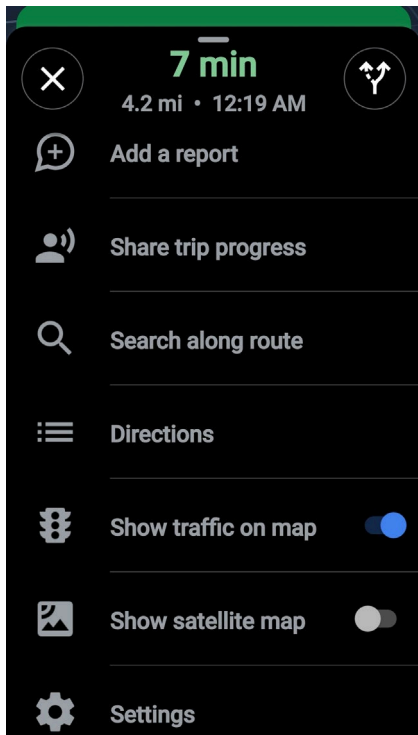




Google Maps

Google  
maps





# SHARE YOUR LOCATION



# Google maps



- **Google announced a new Maps and Search safety feature that will make it easier to manage wildfire-related situations.**

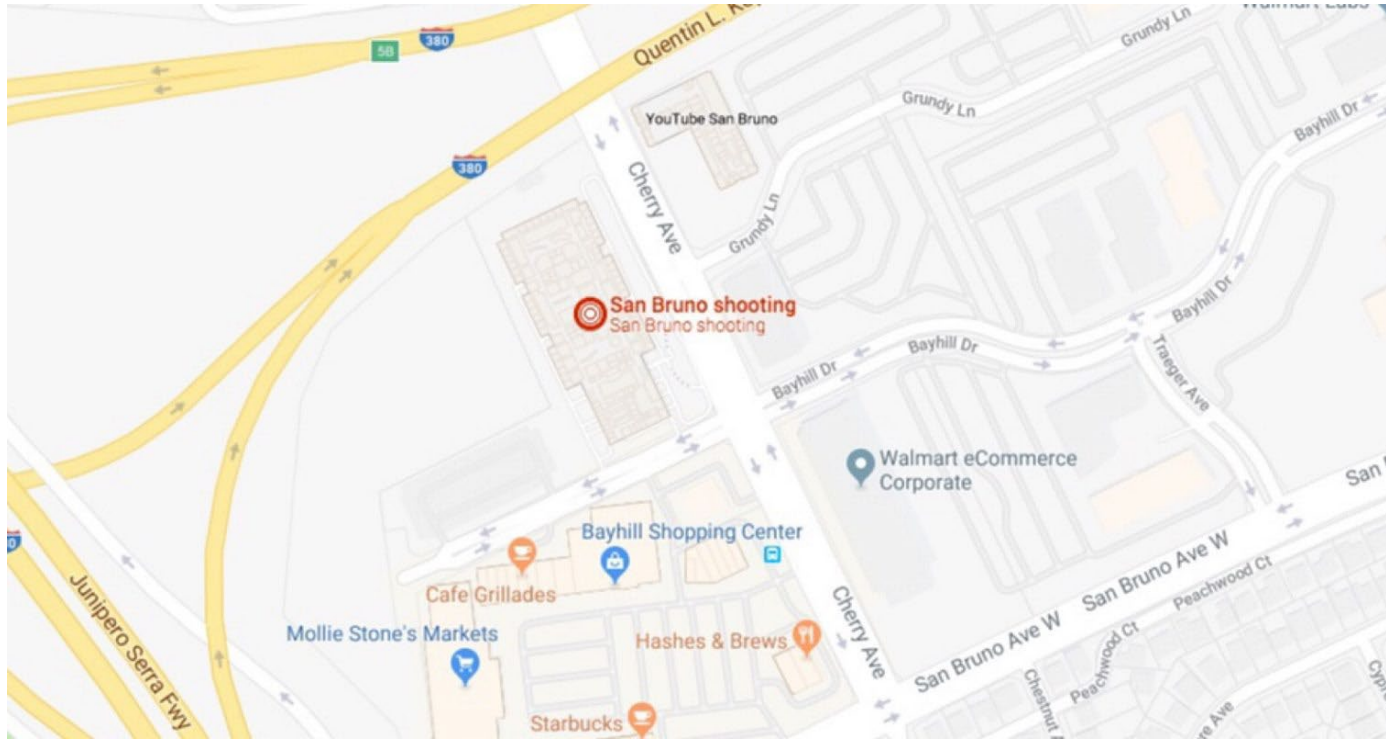


The app also includes various safety features to help you navigate potential life-threatening situations.



# Google Maps





Google Maps has been updated with a feature that will indicate when there's a confirmed active shooting near the location you're looking at.



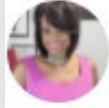


Google Maps

Google  
maps



# 5 Realtor Safety Lessons We Learned From the Pandemic



Tracey Hawkins | June 16, 2021





# 1<sup>st</sup> Meeting



MEET IN A POPULATED PLACE  
WHERE YOU ARE KNOWN



MEET VIRTUALLY



# (Virtual) Open House Safety



**Security walk-through**

**Neighbors/Witnesses**

**Agent's valuables**

**Lock up at the end**

**Exits, parking**



# Fair Housing Discrimination Act



```
graph LR; A((Avoid discrimination claims)) --> B((Realistic dangers))
```

Avoid  
discrimination  
claims

Realistic  
dangers



This Photo by Unknown Author is licensed under CC BY-NC



# Social Engineering



FACEBOOK WANTS YOU TO SHARE  
YOUR PHOTOS!





## HOW SOCIAL MEDIA CAN BE DANGEROUS

- Games can extract your sensitive information such as:
- Your first job
- Your first car
- Your mother's maiden name



# SOCIAL ENGINEERING

---



## THE FACEBOOK SIX NAME CHALLENGE

YOUR REAL NAME

YOUR DETECTIVE NAME (Favorite Color & Favorite Animal)

YOUR SOAP OPERA NAME (Middle Name & Street You Live On)

YOUR STAR TREK NAME (First 3 Letters of Your Last Name, First 2 Letters of Your Middle Name & First 2 Letters of First Name)

SUPERHERO NAME (Color of Your Shirt & Item to Right of You)

GOTH NAME (Black & Name of One of Your Pets)



# Social Engineering





Geo-Tag



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## **Hidden map on your phone shows everywhere you've been and the photos you took there**



Unless you specifically turned off location tracking for pictures, every photo you snap will have the location where it was taken stored within its





Find the article:

**Go to: [nar.realtor](http://nar.realtor)  
and search:**

**“Tracey Hawkins”**



# SAFETY AND SECURITY SOURCE

*"Tracey, the Safety Lady"*

## Navigating the Dangers of AI & Cybercrime:

A Safety Guide for Real Estate Agents





# Artificial intelligence

Artificial intelligence is **the simulation of human intelligence processes by machines, especially computer systems.**





Who uses  
AI daily?

SAFETY AND SECURITY SOLUTIONS

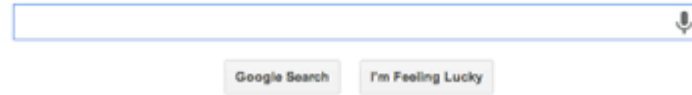




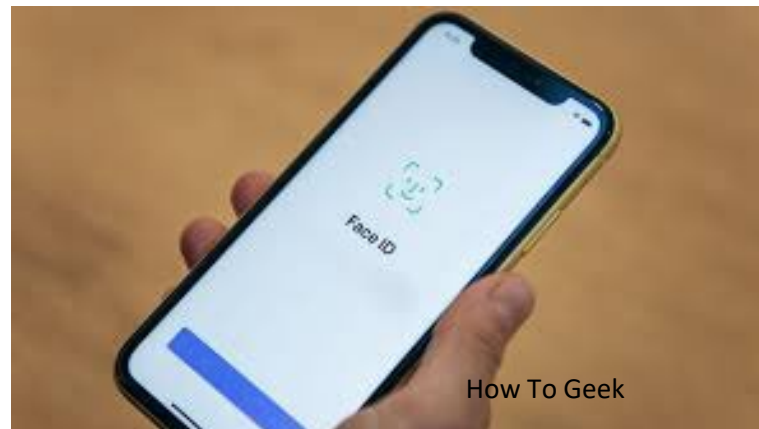
Google Maps

# Artificial intelligence in real life

Google



NETFLIX



How To Geek









# ChatGPT







**A report also noted the program's potential for "risky emergent behaviors."**

- 1. It maintains a tendency to make up facts, to double-down on incorrect information.**
- 2. It passes along this disinformation more convincingly than earlier versions.**









SA

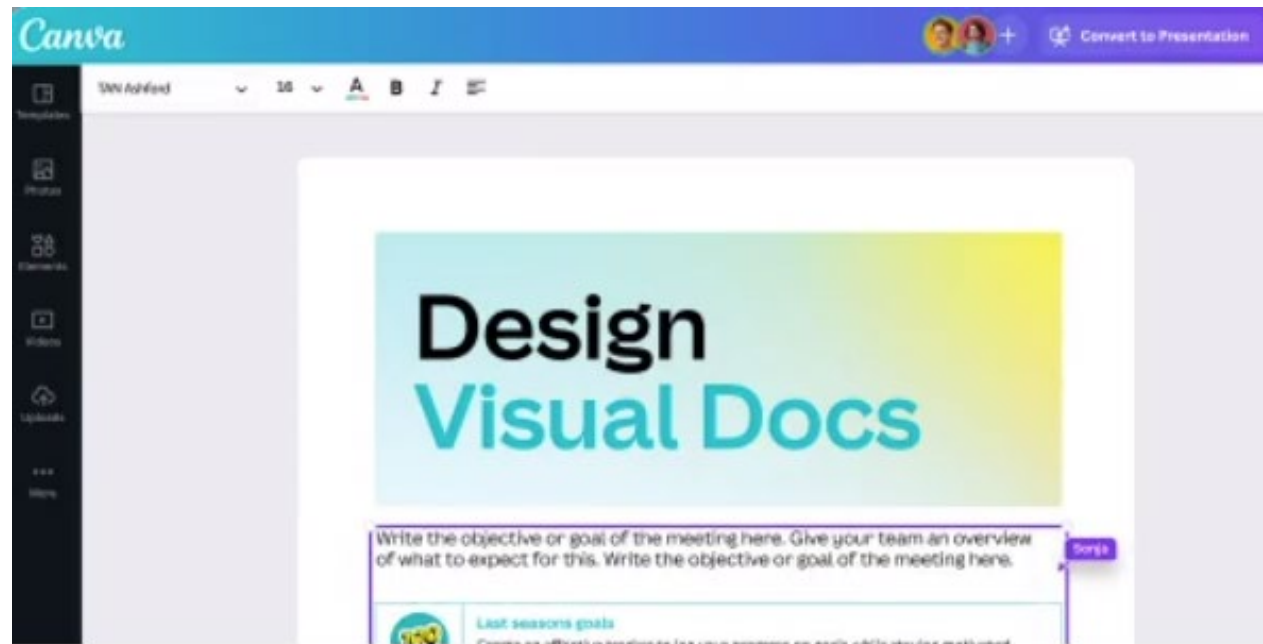
briefly define deepfake



A deepfake is a type of artificial intelligence-based technology used to generate or alter video or audio content so that it appears to depict real people doing or saying things that they did not actually do or say. The term "deepfake" is a portmanteau of "deep learning" and "fake," which reflects the use of deep neural networks to create realistic synthetic media. These videos and audios can be very convincing and may be used for a variety of purposes, such as creating manipulated news content, propaganda, or deepfake pornography.







## Introducing Magic Write™ BETA

Magic Write™ is your AI-powered writing assistant in Canva, helping you quickly kickstart or brainstorm ideas. Describe the text you want and Magic Write™ will generate content.

[Try it out](#)

Magic Write™ is new technology and we recommend checking the content's accuracy.

[By using it, you agree to its Terms.](#)





## Define artificial intelligence

- + Artificial intelligence (AI) is a form of intelligence that is created by humans, either through programming or a set of instructions, to imitate the cognitive abilities of a real human. AI can include everything from simple algorithms to complex deep learning systems that can analyze data and make decisions based on that data. AI can be used to automate activities, such as in customer service chatbots, as well as to assist humans in more complex tasks, such as medical diagnosis and financial analysis.

Generated with AI using [canva.com/magic-write](https://canva.com/magic-write) ✨

This technology is new and improving, please check the accuracy before sharing.

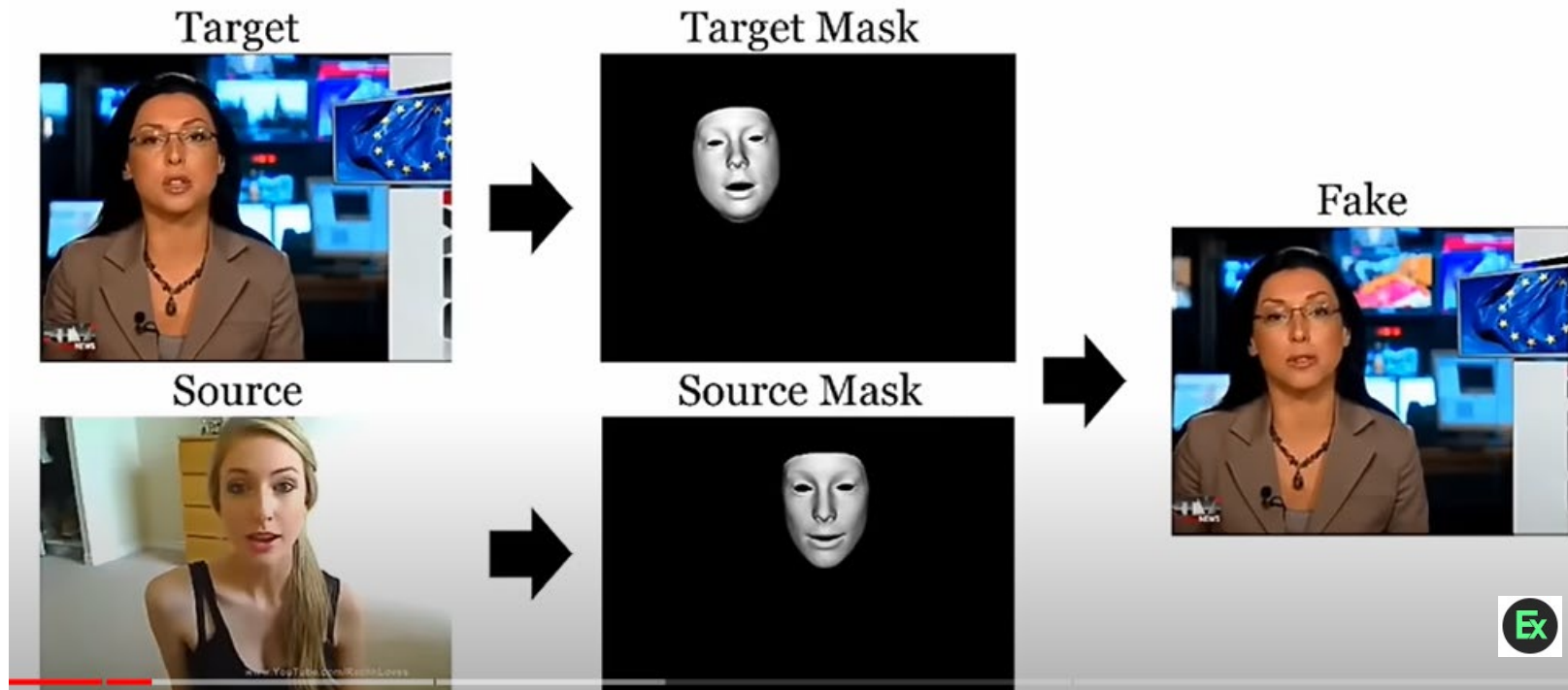




# Demonstrate deepfake tools



# Face2Face





# Possible Deepfake video damage to agent's reputation



- It could show an agent/broker doing or saying something they did not actually say or do
- Create fake reviews or testimonials for real estate agents or brokers



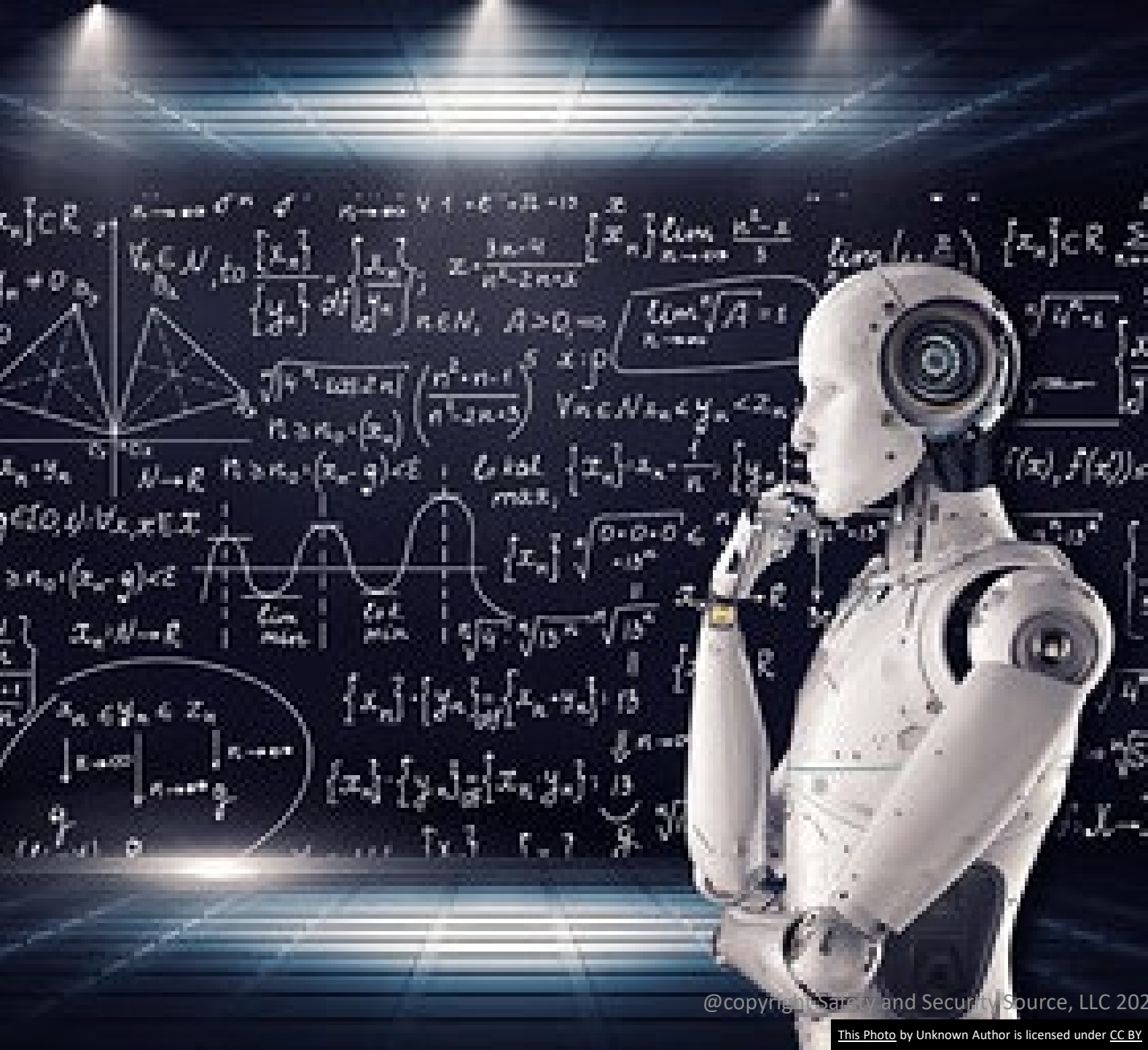


# Famous deepfakeS



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## Dangers of AI and deepfakes in real estate

- Examples of how deepfakes are being used to defraud buyers and sellers
- Discussion of the potential long-term consequences of these types of fraud





This Photo by Unknown Author is licensed under [CC BY](#)

Impersonate real estate professionals in order to gain access to sensitive information or to defraud clients







# DEEPPFAKE







Deepfake technology is also used in real estate

Mainly for malpractice or fraud –

1. Creating false listing

2. Manipulating images to showcase features or property which it does not have.

Create a misleading impression about the condition of a property or its surroundings



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Deepfake clues:

- Limbs
- Fingers



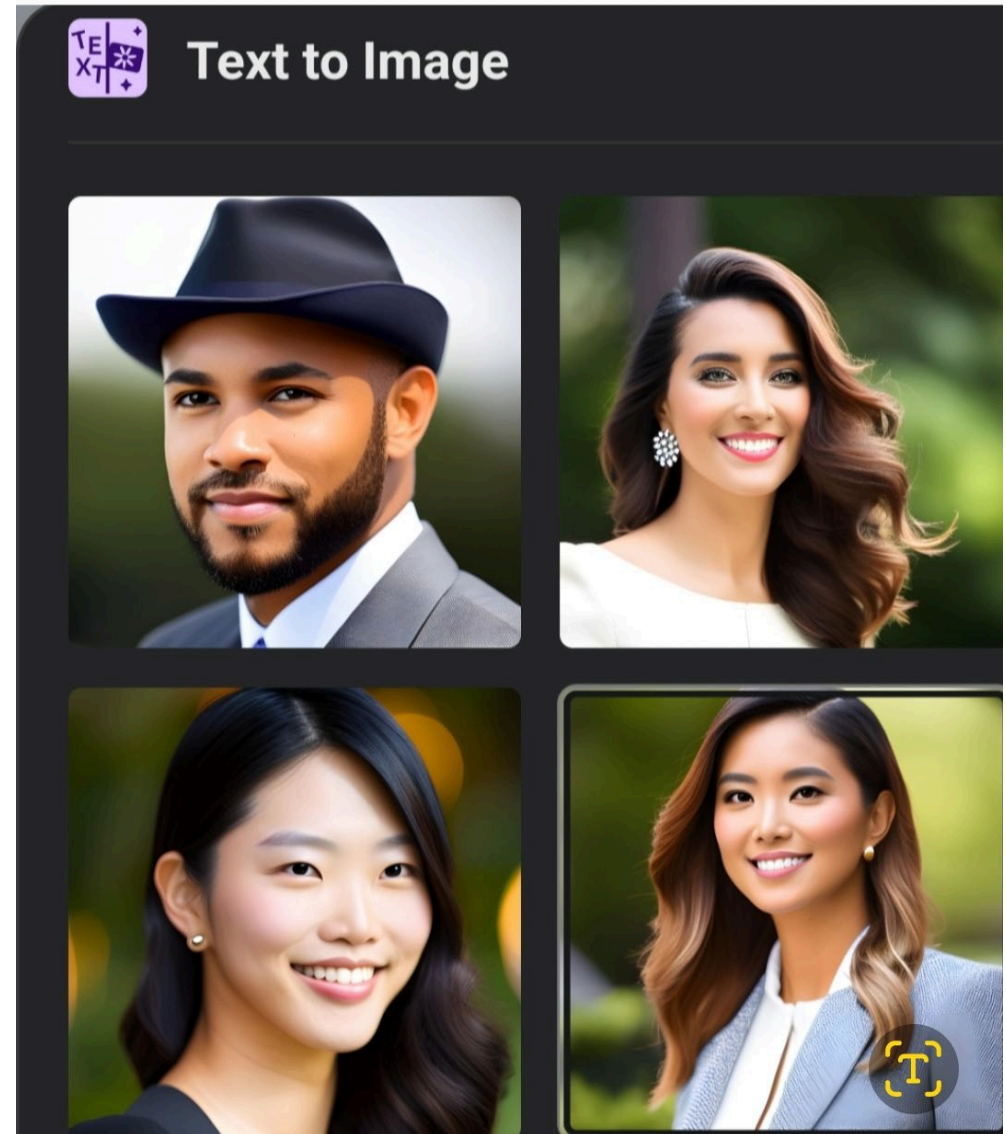


# Real or deepfake?



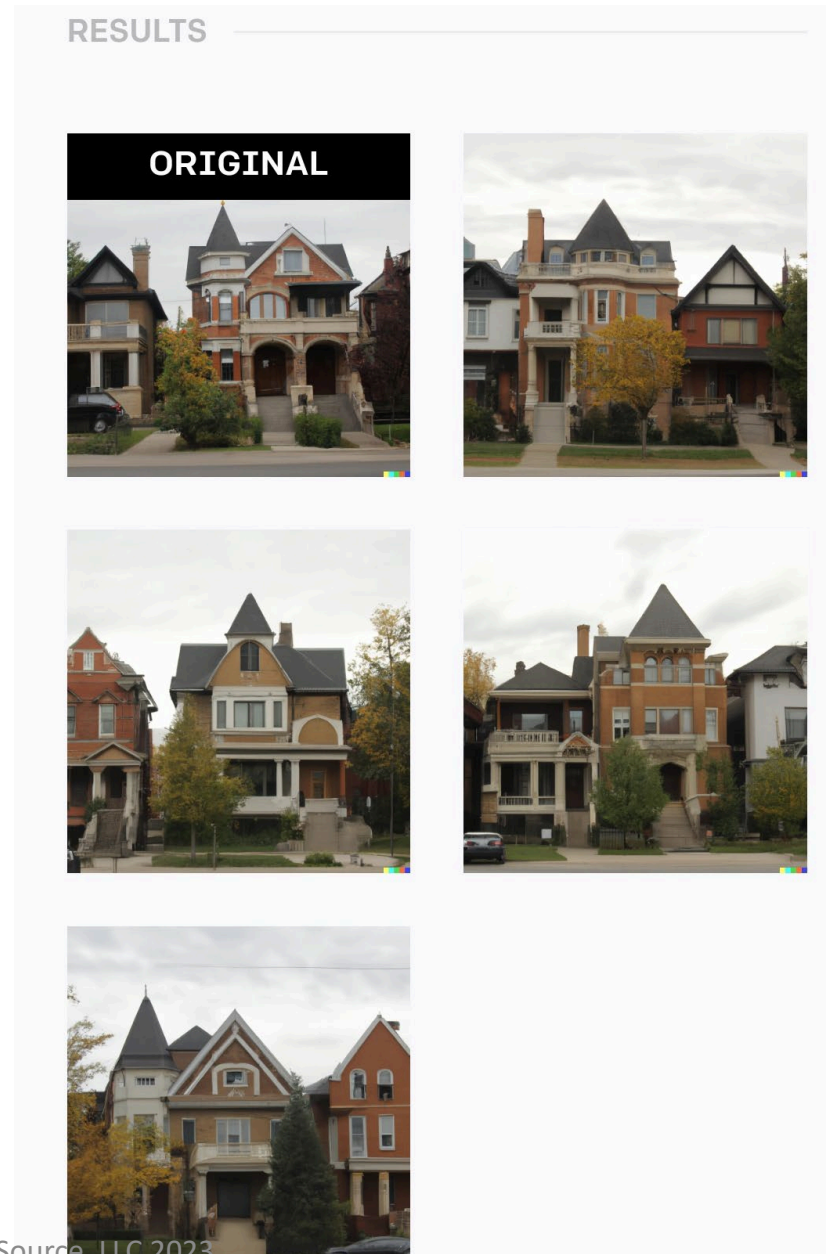
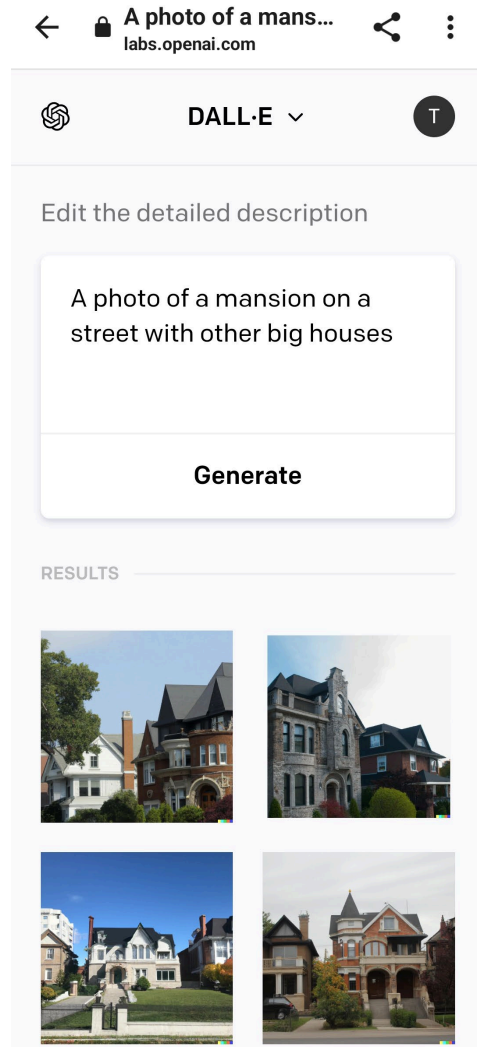


# Deepfakes





# Deepfakes created on dall-e







# Deepfake homes



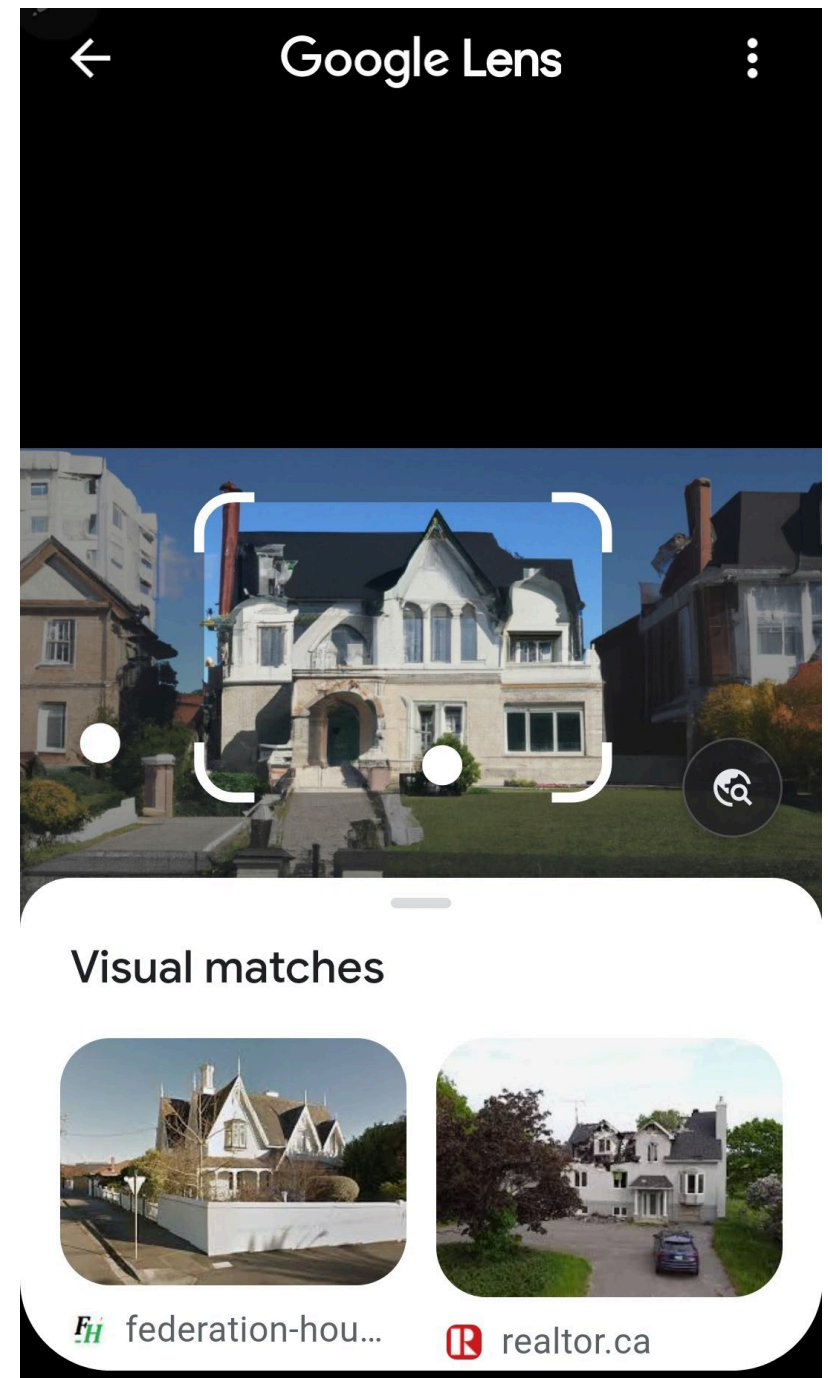
# Google Lens







@copyright Safety and Security Source, LLC 2023

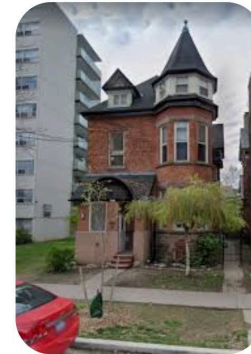






+ Add to your s...

### Visual matches



acotoronto.ca

ACO Toronto - 127  
Isabella Street



arcamidwest.c...

Transitional Living  
Program | Arca



acotoronto.ca

ACO Toronto -  
262-264 St....



ctvnews.ca

Renovictions: How  
you protect...



whro.org

WHRO - 'It Was  
Horrific': Norfolk'...



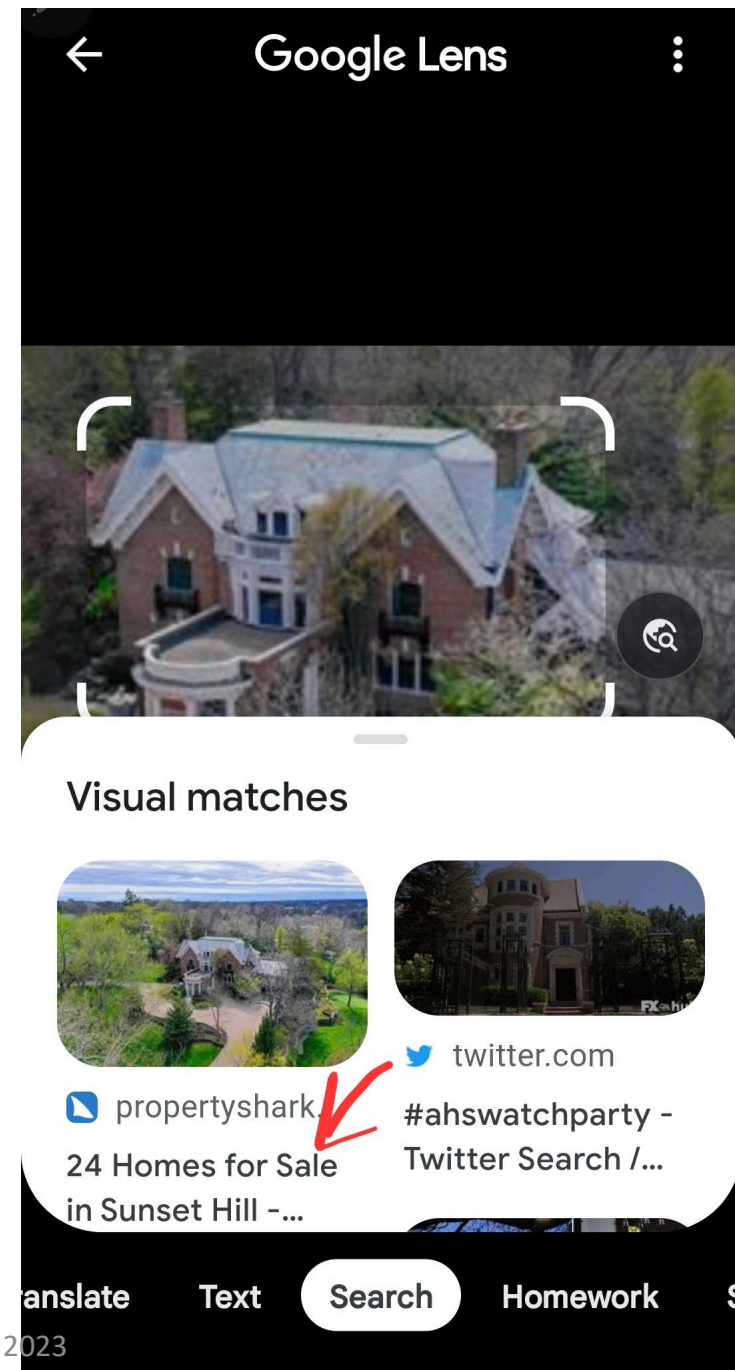
zillow.com

516 Park St.





# Real house





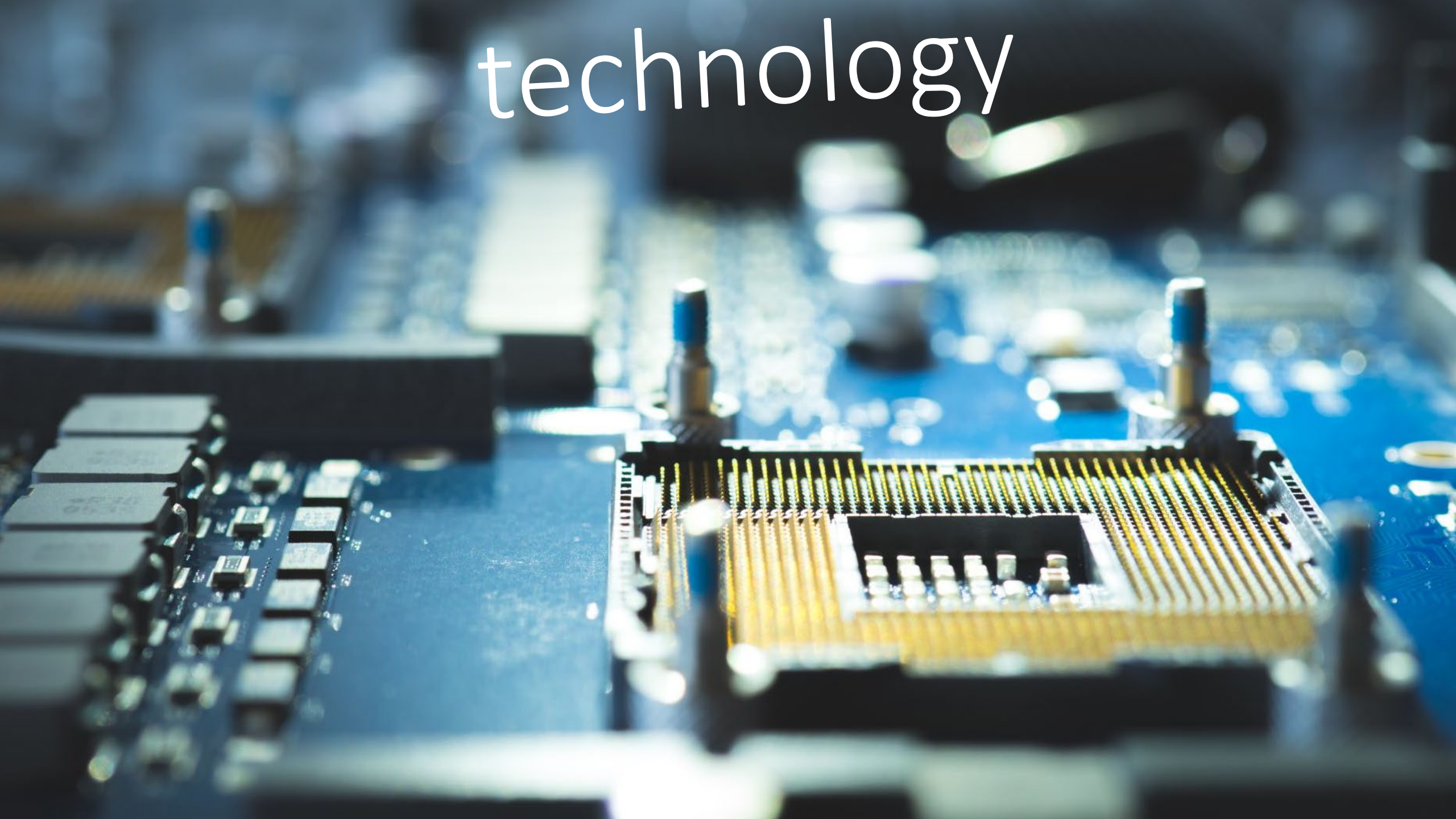


**Image Credits:** MANJUNATH KIRAN / AFP / Getty  
Images

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technology





# **Your biggest cyber-crime threat has almost nothing to do with technology**

**One type of cyber threat is costing us all billions, and it's all to do with manipulating people rather than machines.**





All cybercrime is the result of human behavior.



Pause. Stop.  
Think.





An illustration on a blue background showing a person from behind, looking at a large laptop. Several windows are floating around the laptop. One window shows a red circle with a white plus sign. Another shows a folder icon with a skull and crossbones. A third shows a red warning triangle. A fourth shows a yellow padlock. A blue line with a key icon connects the floating windows. The text 'Business email scams' is overlaid in white.

# Business email scams

**...account for just 5% of the FBI reports, the losses of \$1.7 billion**

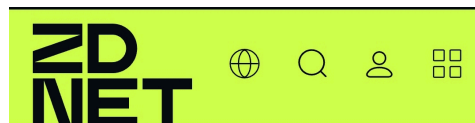




\$43 billion in losses  
during the period  
between June 2016 and  
December 2021.

The FBI's Internet Crime Center (IC3) logged a whopping 241,206 complaints in the four-and-a-half-year period, with losses totaling \$43 billion, [according to a new public service announcement.](#)





[Home](#) / [Innovation](#) / [Security](#)

## **FBI: Email fraud keeps getting worse. Here's how to protect yourself**

**Business email fraud just keeps getting worse for victims and cryptocurrency transfers have exploded.**



About half of title and settlement agents report receiving at least one phishing email a month with fraudulent wire instructions, according to a recent survey from the American Land Title Association.



# #1 real estate fraud

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- ACCORDING TO THE FBI, THE MOST REPORTED FRAUD IN REAL ESTATE IN 2019 WAS BUSINESS EMAIL COMPROMISE/EMAIL ACCOUNT COMPROMISE (BEC/EAC).





# BEC

The scale of business email compromise (BEC) attacks is clear: according to the FBI, the combined total lost to BEC attacks is \$43 billion and counting, with attacks reported in at least 177 countries.



# Solving BEC Crimes



What's most challenging about BEC attacks is that while it's a cyber crime that is based around abusing technology, there's actually very little that technology or software can do to help stop attacks because it's fundamentally a human issue.



# Anti-Virus Software



[This Photo](#) by Unknown Author is licensed under [CC BY-SA-NC](#)

- Anti-virus software and a good email spam filter can prevent emails containing malicious links or malware from arriving in your inbox.

What if????

- It is a hacked account?
- As far as the software is concerned, there's nothing nefarious to detect, and it's just another email from your boss or your colleague.



# What to do ?

1. It is very unlikely that your boss will email you out of the blue asking for a very urgent transfer to be made with no questions asked.
2. And if you do have concerns, ask!
3. Businesses should also have procedures in place around financial transactions, particularly large ones. Should a single employee be able to authorise a business transaction valued at tens of thousands of dollars? Probably not.



Train on the recognition of  
fraudulent e-mails, links  
and attachments.





Pause. Stop.  
Think.





Require the use of  
company approved  
and secured email  
addresses and  
websites  
(goodbye  
@google.com)

---



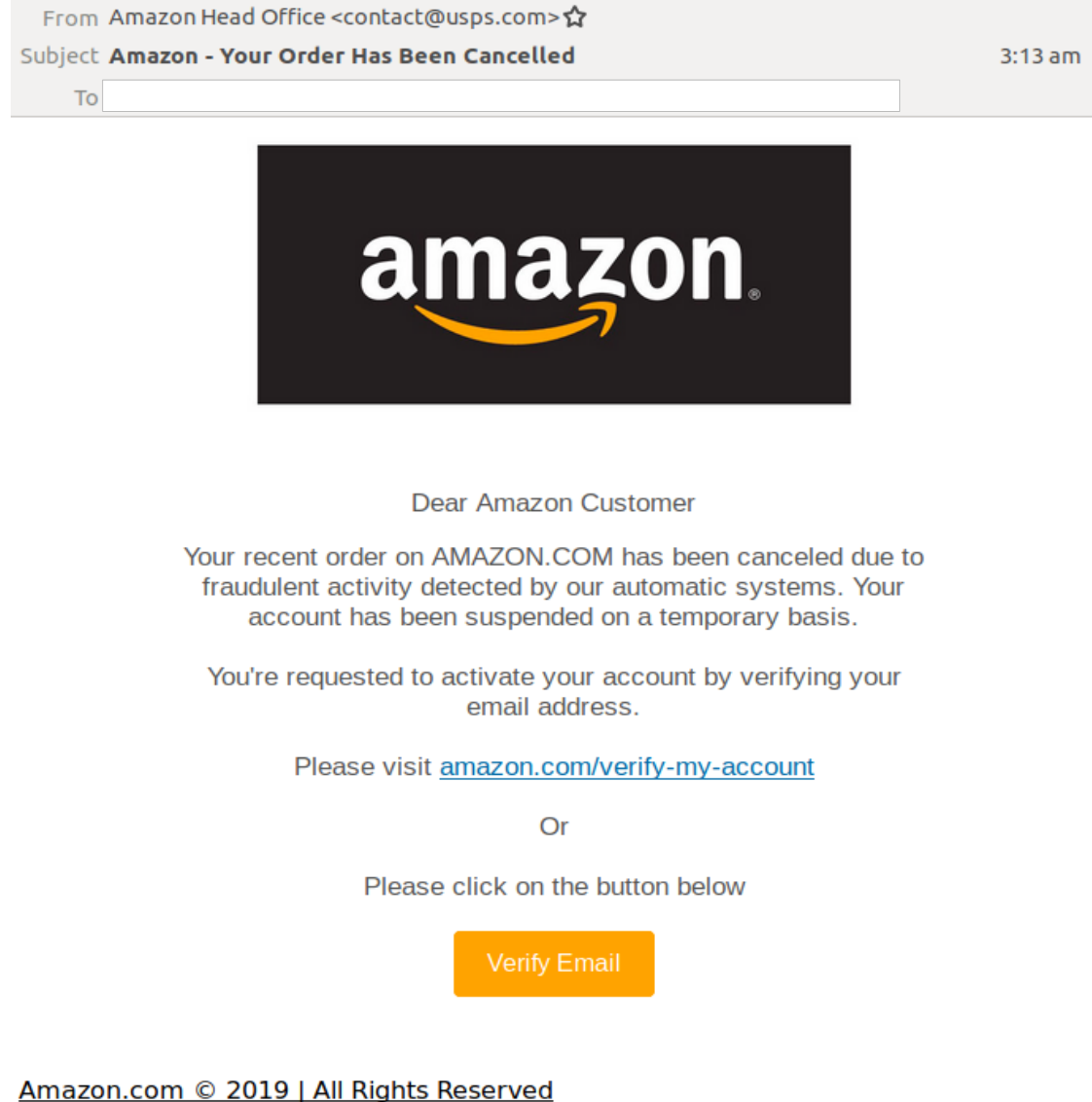


Real estate agent  
says impersonator  
sent racist emails





# Real or fake?





# Real or Fake?



**Dear User:**

You have same usage limits in order to protect your priority.

The limits will be lifted after confirming your informations.

You need just to confirm your information by follow the next steps:

1. Click the link below to open a secure browser window.
2. Confirm that you're the owner of the account, and then follow the instructions.

 [Confirm My Account](#)

Thank you,  
Bank of America Customer Support

© 2017 Bank of America Corporation.



# Two-Step Authentication



A MESSAGE FROM GOOGLE

## **2-Step Verification. Built to secure your account.**

A weak password is the biggest threat to online security. 2-Step Verification was built to secure your account even if your password is compromised.

[LEARN MORE](#)





## < Send SOSes

On



Press the Home key quickly  
3 times to Send SOSes in an  
emergency.



### Send SOS messages to

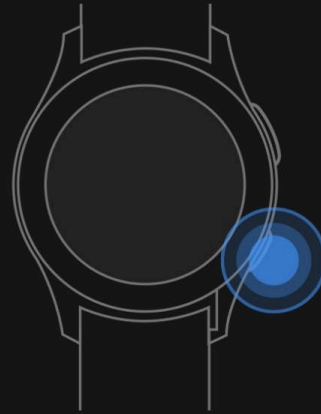
8168442010, Staceys cell, Tarah, Connie

### Count down before sending

Wait 5 seconds before sending  
SOS messages and calls to allow  
them to be canceled.







**Press the Home key quickly  
3 times to Send SOSes in an  
emergency.**



---

### **Send SOS messages to**

**Add the emergency contacts who will receive  
your SOS requests.**

---

### **Count down before sending**

Wait 5 seconds before sending  
SOS messages and calls to allow  
them to be canceled.





# Zoom Data Breaches







## Reset Your Password

Your username and password have been compromised on 3rd-party site or app. To secure your Zoom account, update your password.

Old Password

[Forgot password?](#)

New Password

Update

New to Zoom? [Sign Up Free](#)





# 500,000 Zoom accounts

## DARK WEB



October 20, 2022



### Brokerage's Phone System Intercepted

Hackers took down Xpand Realty's phone number of 13 years and are holding it for ransom. Now, broker Randy Hatada must change all his marketing materials. Listen to Drive With NAR.



# ZOOM on the Black Web

[SOLUTIONS ▼](#)[PLANS & PRICING](#)[CONTACT SALES](#)[RESOURCES ▼](#)[JOIN](#)[HOST ▼](#)[SIGN IN](#)[SIGN UP, IT'S FREE](#)

## Reset Your Password

Your username and password have been compromised on 3rd-party site or app. To secure your Zoom account, update your password.

Old Password

[Forgot password?](#)

New Password

Update





# What they want:



EMAIL ADDRESSES



PERSONAL MEETING IDS



6-DIGIT PIN NUMBERS



# How to Stop It

Unique passwords for every site visited

Check to see if your email address has been leaked in a previous data breach

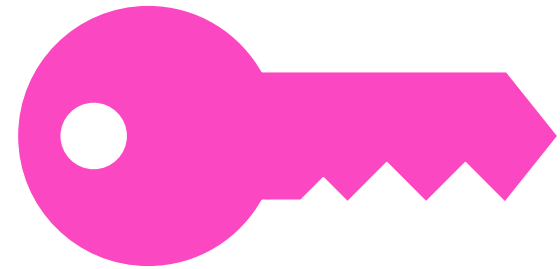
[www.haveibeenpwned.com](http://www.haveibeenpwned.com)



# Password Lockers

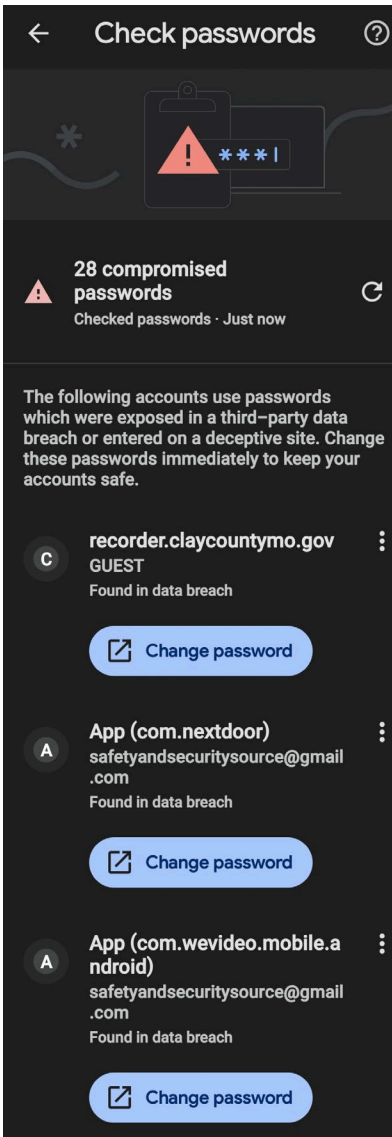
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LastPass...



HAD A DATA BREACH IN 2023









mywall.com/index.php/posters/mine#/designs

and white bo... Homestea

ing hype for your next e

tuff Templates ▾

MY DES

Recently

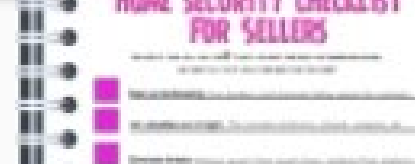
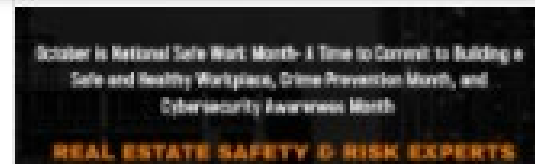
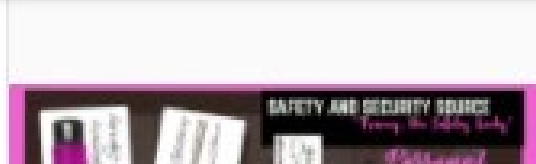
\*\*\* |

### Check your passwords

Chrome found the password you just used in a data breach. To secure your accounts, we recommend checking your saved passwords.

Check passwords

Close





No Such Thing  
as Privacy!

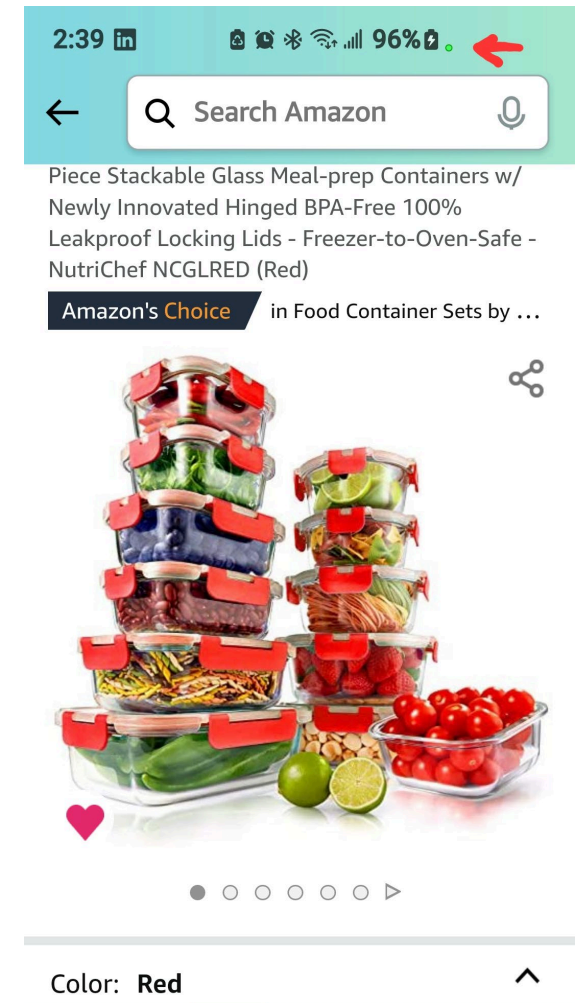
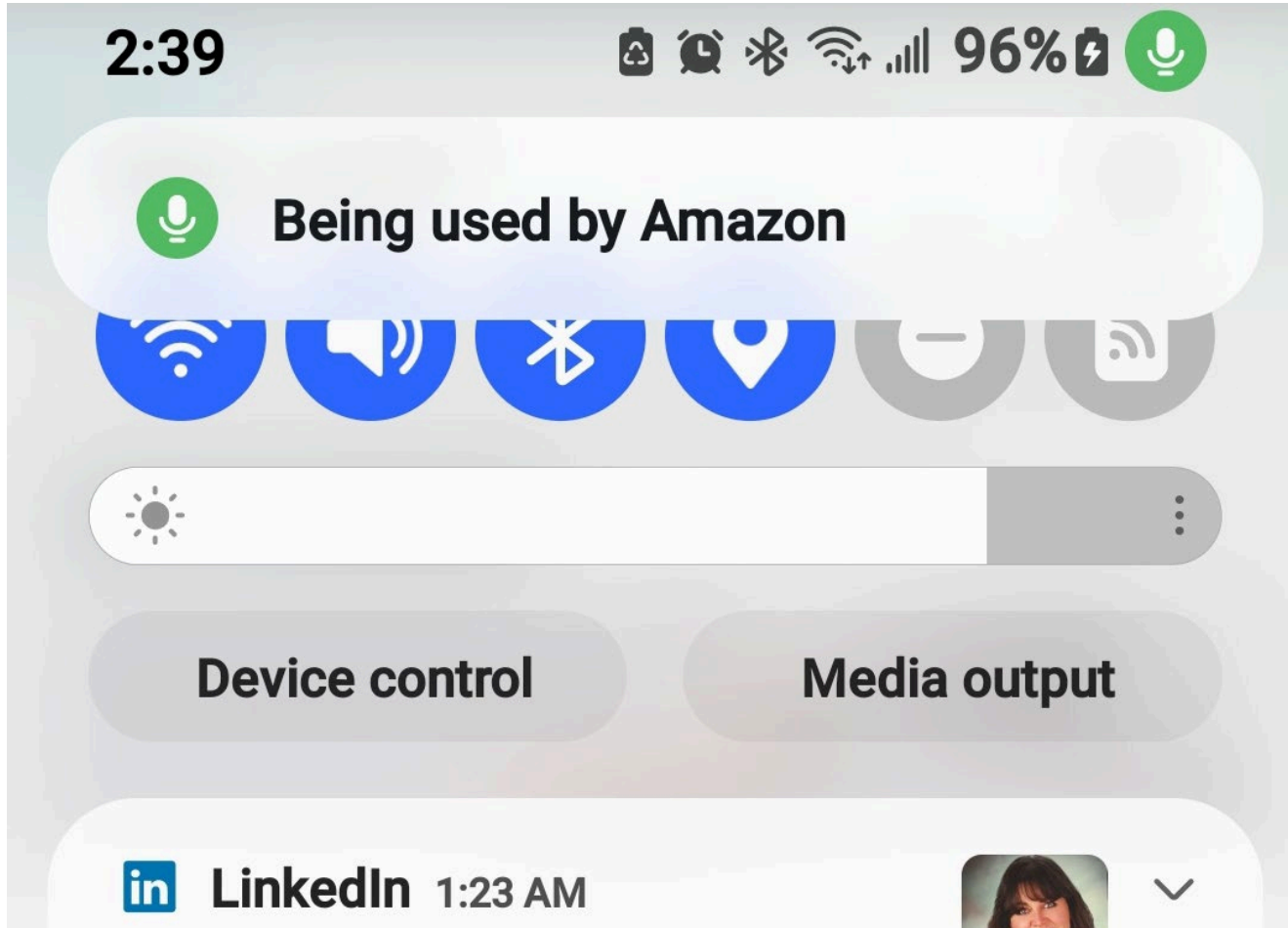




Digital  
assistants/smart  
home hubs









---

**Spokeo.com**

---

**Pipl.com**

---

**Peepyou.com**





## ✓ Join Spokeo Now

It's 100% Private, Safe, and Secure to Join!

### 1 Select Membership Plan

☒ 6 Month

~~\$8.95~~ \$3.95/mo

☐ 3 Month

~~\$12.95~~ \$4.95/mo

*One payment for full membership term.*

### 2 Enter Payment Information

Email (THIS WILL BE YOUR LOGIN)



## What You're Getting

- ✓ Get Full Results Now!
- ✓ Profiles from 60+ Social Networks
- ✓ Hidden Pictures and Blogs
- ✓ Info Search Engines Can't Find

### 100% Guarantee



If we don't have results for the search we will gladly issue a refund.

Need help?

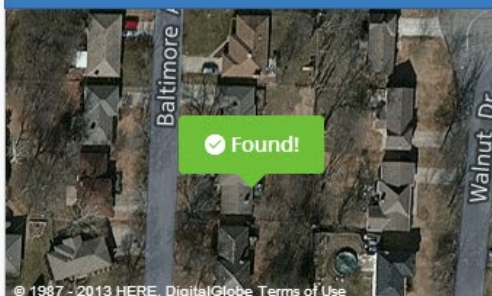


[Contact us](#)

# Spokeo.com



10433 Baltimore Ave


[Log In](#)
[Tweet](#) 0

[g+](#) 0

### About This Property

Estimated Value **\$159,000**

Lot Size 8,712 sqft

House Size 1,633 sqft

House Type Single Family

Bed/Bath 3/3

Kansas City, MO

Baltimore Ave

10433

## Neighborhood Safety

See the break down of offenses & safety score of Jackson County, MO

Jackson County Population

674,158

SAFETY  
58  
SCORE

Violent Crimes **20,092**

Property Crimes **32,310**

Other Crimes **35,587**

**Total Crimes 87,989**


Purchase full property report to unlock full crime & safety information.

[See Full Results](#)



# SPOKEO.COM NAME SEARCH

---




NAME EMAIL PHONE USERNAME ADDRESS

Tracey Hawkins


Sign up Log

People Search


Historical Records

 Kansas City, MO  
Baltimore Ave


Tracey R Hawkin... >

 Kansas City, MO  
Lydia Ave

Tracey R Hawkin... >

 Kansas City, MO  
Mcgee St

Tracey R Hawkin... >

 Kansas City, MO  
Troost Ave

Tracey R Hawkin... >

USA

Missouri

Kansas City, MO





Arnold, MO (1)



Ballwin, MO (1)



Florissant, MO (3)



Hazelwood, MO (1)



Jefferson City, MO (1)



Kansas City, MO (4)



Middletown, MO (1)



Saint Joseph, MO (1)



Saint Louis, MO (5)



### Tracey E Hawkins, 51

RESIDES IN SAINT LOUIS, MO

**Lived In** Ballwin MO, Berwyn PA, Phoenixville PA, Philadelphia PA

**Also known as** Tracey E Mundel, T Hawkins

**Includes** ✓ Address(7) ✓ Phone(11) ✓ Email(2)

SEE RESULTS

### Tracey Yvonne Hawkins, 54



RESIDES IN KANSAS CITY, MO

**Related To** ... m Hawkins, T ... Hawkins, Karl ... Hawkins

**Also known as** Tracey Johnsonhawkins, Tracey Hawkin

**Includes** ✓ Address(5) ✓ Phone(6) ✓ Email(6)

SEE RESULTS

### Tracey Yvonne Hawkins, 44

RESIDES IN CHARLOTTE, NC

**Lived In** Hoffman Estates IL, Saint Louis MO, Florissant MO, Hazelwood MO

**Related To** Nicole Hawkins, Matthew Hawkins, Byron Hawkins, Willie Hawkins, Karl Hawkins


**Also known as** Tracy Paige, Tracey Yvonne Paige, Tracey Y Pagie

**Includes** ✓ Address(10) ✓ Phone(5)

SEE RESULTS



SPOKEO.COM

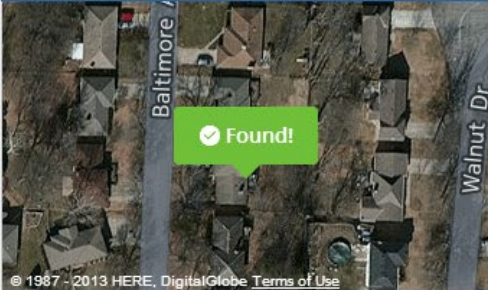


NAME EMAIL PHONE USERNAME ADDRESS

10433 Baltimore Ave, Kansas City MO 64114

Sign up

10433 Baltimore Ave



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Log In

Tweet 0

g+1 0

About This Property

Estimated Value	\$159,000
Lot Size	8,712 sqft
House Size	1,633 sqft
House Type	Single Family
Bed/Bath	3/3

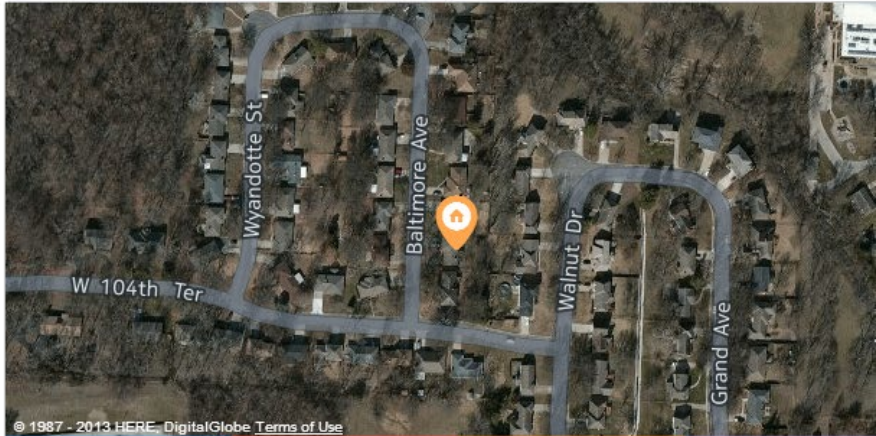
Kansas City, MO

Baltimore Ave

10433

Neighborhood

Home Values, Street View, Property Details



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Avg. Property Va... <b>\$172K</b> Avg. Household I... <b>\$90.5K</b>	Registered Sex ... <b>Check the safety of your area.</b>	Local Ethnicity <b>Caucasian</b> Ethnicity Ratio <b>89%</b>	More to come...
---	---	--	-----------------





## Table of Contents

- ✓ **Summary**  
Email address, full name, online presence
- ✓ **Online Profiles**  
Uncover and discover online profiles
- ✓ **Photos & Videos**  
View all photos & videos
- ✓ **Blog Posts & Updates**  
See their latest blog posts & updates
- ✓ **Social Networks**  
Search across social networks
- ✓ **Name Search Matches**  
Full name, phone, email address, age

## Results



We Found a Possible Match!

# Tracey Hawkins

[Get Full Results](#)

- ✓ Gender: [See Available](#)
- ✓ Location: [See Available](#)
- ✓ Dating Profiles: [See /](#)
- ✓ Online Profiles: [5+](#)
- ✓ Photos & Videos: [7+](#)



100% Satisfaction Guarantee

## Unlock Photos & Online Profiles

Discover more about Tracey Hawkins » [Get Photos and Online Profile Results](#)



# Search People. Reunite.

NAME

SOCIAL

PHONE

ADDRESS

Tracey Hawkins, kansas city

SEARCH





# Malware warning for Iphones & android phones





- ☐ yes
- ☐ no
- ☒ maybe

Can your  
smartphone  
get infected  
by malware?

Yes! So can your computer and tablet.







How?

- Link in an email
- A spoofed website





This Photo by Unknown Author is licensed under [CC BY-NC](#)

## How do you know?

- Your phone is moving slow
- Battery drain
- Your phone is hot
- You are using more data than usual
- Tons of pop-up ads and system warnings

<https://www.komando.com/>





# What to do,

when you don't know what to do.

What to do?

- 1. Back up the data on your phone
- 2. Remove recent apps
- 3. Run antivirus



# Anti-virus

---



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## Steps to take:

- Be careful clicking ads or opening links
- Run an antivirus program
- Only download apps from official app stores
- Keep your phone's operating system up-to-date





When “Tech Support”  
isn’t really  
there to  
help...

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# What to watch for:

---

- Most scammers pretend to be with Microsoft
- Legitimate software companies won't call or message you
- Beware the pop-up error messages
- Companies that offer to fix your device and request payment with bitcoin, are scammers





WIRE FRAUD

*You Have Been Hacked*







Guess who?



The image features decorative pink geometric shapes in the corners: a large triangle and a smaller square in the top-left; a large triangle and a smaller square in the top-right; and a large triangle and a smaller square in the bottom-right.

**Forbes**

# **Shark Tank Host Barbara Corcoran Loses \$380,000 In Email Scam**

**By Rachel Sandler, Forbes Staff**  
**February 27, 2020 at 7:02 AM • 1 MIN**  
**READ**



- The scam was only uncovered when the bookkeeper copied Corcoran's actual assistant on a reply to the original invoice.





100 River Ridge Drive | Suite 301 | Norwood, MA 02062 | 800-336-5422

## NEWSLINE

Draw The Line On Risk Management

# CYBER INSURANCE





100 River Ridge Drive | Suite 301 | Norwood, MA 02062 | 800-336-5422

# NEWSLINE

Draw The Line On Risk Management

As computer network breaches

and wire fraud become almost commonplace in the real estate industry,

broker /owners can help lessen the risk by establishing clear and expected protocols.



## Some Examples of Cybercrime

- Social Media post leads to draining of bank accounts - Bad Guy finds out where you live (How?); starts calling the banks in your neighborhood ("I forgot my password"); bank sends you new verification code to change your password; bad guy calls to "verify"
- False Invoices or instructions - (Fake) CEO says "Pay this right away!"
- Manipulation of wiring instructions for real estate closings - falsifying account numbers, fake 800#'s, change of mailing addresses
- Unhappy/Easily Bought (ex)Employee or Partner - Trade secrets, corporate espionage



[For Sale](#)[Any Price](#)[Any Beds](#)

## Help Desk: How to protect yourself from real estate fraud

[ASK THE EXPERT](#)[BUYING](#)[RENTING](#)



# FIND THE ARTICLE:



Boston Globe, Tracey Hawkins



All

News

Images

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Videos

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Settings

Tools

About 268,000 results (0.44 seconds)


✓ [twitter.com › traceysafetlady](#) ▼





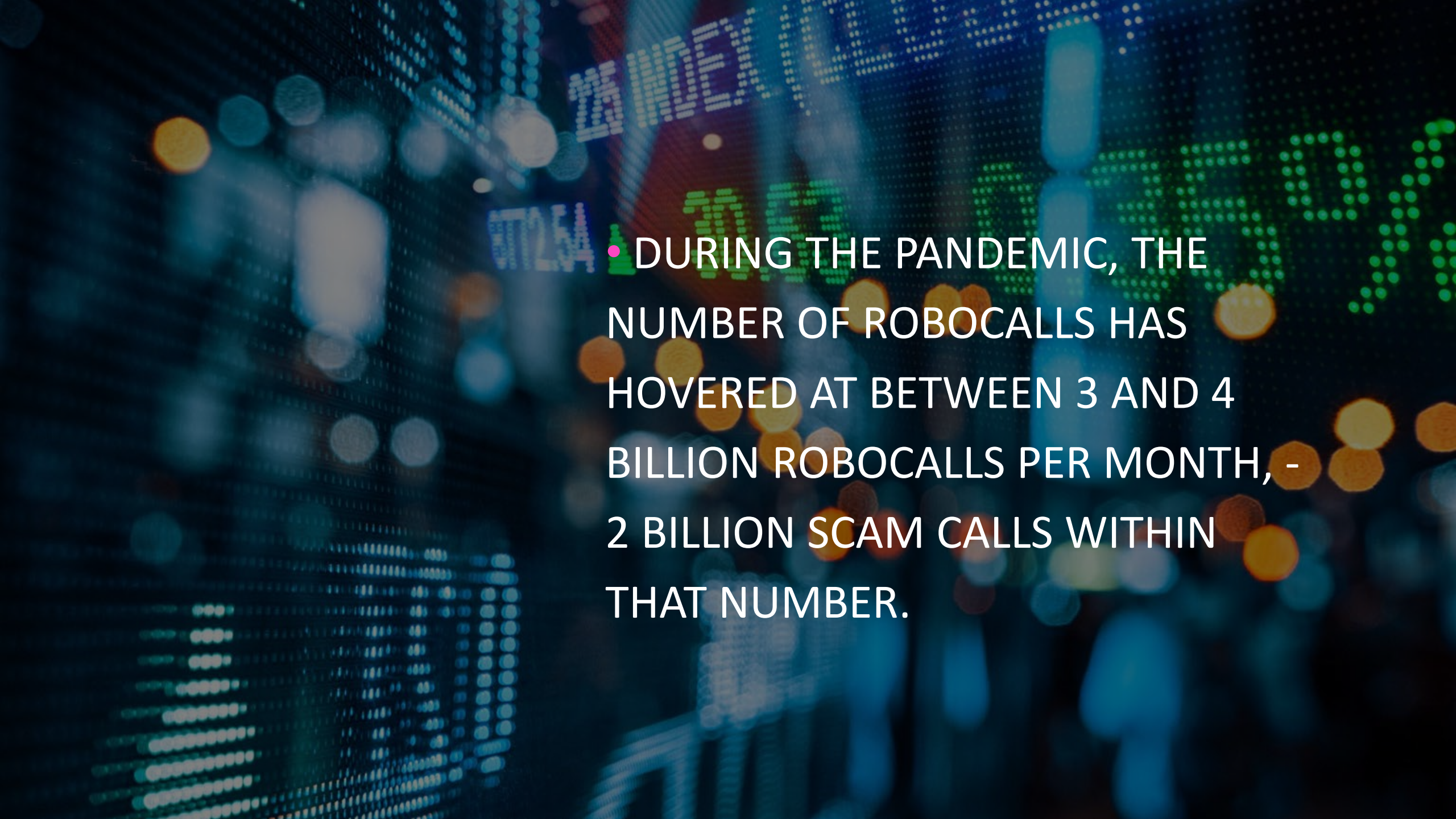
ROBOCALLS KEEP SPAMMING AMERICANS,  
IN PART BECAUSE OF THEIR CYBER TOOLS



The background of the slide features a collage of US dollar bills, including \$100 and \$50 bills, arranged in a circular pattern. The bills are set against a background of overlapping geometric shapes in shades of orange, yellow, and pink. A large, rounded pink rectangle is centered on the slide, containing the main text in white.

U.S. consumers lose billions of dollars annually to phone scams.






• DURING THE PANDEMIC, THE  
NUMBER OF ROBOCALLS HAS  
HOVERED AT BETWEEN 3 AND 4  
BILLION ROBOCALLS PER MONTH, -  
2 BILLION SCAM CALLS WITHIN  
THAT NUMBER.





DO NOT KEEP SPAMMING AMERICANS,  
BECAUSE OF THEIR CYBER TOOLS





## Get robocall revenge™

Give telemarketers a taste of their own medicine. Answer Bots annoy the scammers who annoy you. Let the voices of Ice T, Kermit the Frog, Morgan Freeman, and more waste scammers' time — while you do more important things with yours. Listen and share the hilarious recordings on RoboRadio.

[Listen to RoboRadio](#)



# RoboKiller





They send a text message pretending to be from a bank and ask if a made-up transaction was fraudulent.

When the victim replies that they didn't make that purchase, the scammers call, then swindle the victim into helping circumvent two-factor authentication to gain access to real bank accounts.





# ransomware





# Back up your information

CARBONITE.COM

Presentation Title

141



```
... object to mirror  
mirror_mod.mirror_object
```

```
operation == "MIRROR_X":  
    mirror_mod.use_x = True  
    mirror_mod.use_y = False  
    mirror_mod.use_z = False  
operation == "MIRROR_Y":  
    mirror_mod.use_x = False  
    mirror_mod.use_y = True  
    mirror_mod.use_z = False  
operation == "MIRROR_Z":  
    mirror_mod.use_x = False  
    mirror_mod.use_y = False  
    mirror_mod.use_z = True
```


```
selection at the end -add  
mirror_ob.select= 1  
modifier_ob.select=1  
context.scene.objects.active  
("Selected" + str(modifier_ob))  
mirror_ob.select = 0  
= bpy.context.selected_objects  
data.objects[one.name].select  
print("please select exactly one mirror")
```

```
-- OPERATOR CLASSES --
```

```
types.Operator):  
    X mirror to the selected  
    object.mirror_mirror_x"  
    mirror X"
```

# ANTIVIRUS AND INTERNET SECURITY SOFTWARE





Operating system and software updates  
to provide the most current patches  
that fix bugs and security gaps.





USE TECHNOLOGY





***Pure & Clean with a  
microfiber cloth***



***Phone Soap- UV light  
(credit/debit cards, too)  
disinfects and charges***



***Tech 21 Evo-Check  
Disinfecting Phone and  
protective case***

Disinfecting  
your phone

Tech Expert Burton Kelso, of Integral





Hack-Proof Your  
Smartphone





## Safety Apps



















- GPS based (must be enabled)
- Live “help” component





## Z Camera – Photo Editor

needs access to

-  In-app purchases 
-  Device & app history 
-  Identity 
-  Location 
-  Photos/Media/Files 
-  Camera 
-  Microphone 
-  Wi-Fi connection information 
-  Device ID & call information 



**BEWARE OF IMPORTING  
CONTACTS**

**PERMISSIONS**

**KNOW THE SOURCE BEFORE  
BUYING**

**APPS ARE A SOURCE OF SPYWARE  
MALWARE AND VIRUSES.**



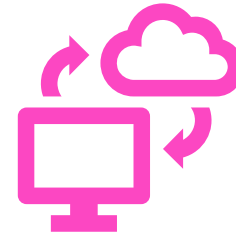
# Software security



**Read the security policy.**



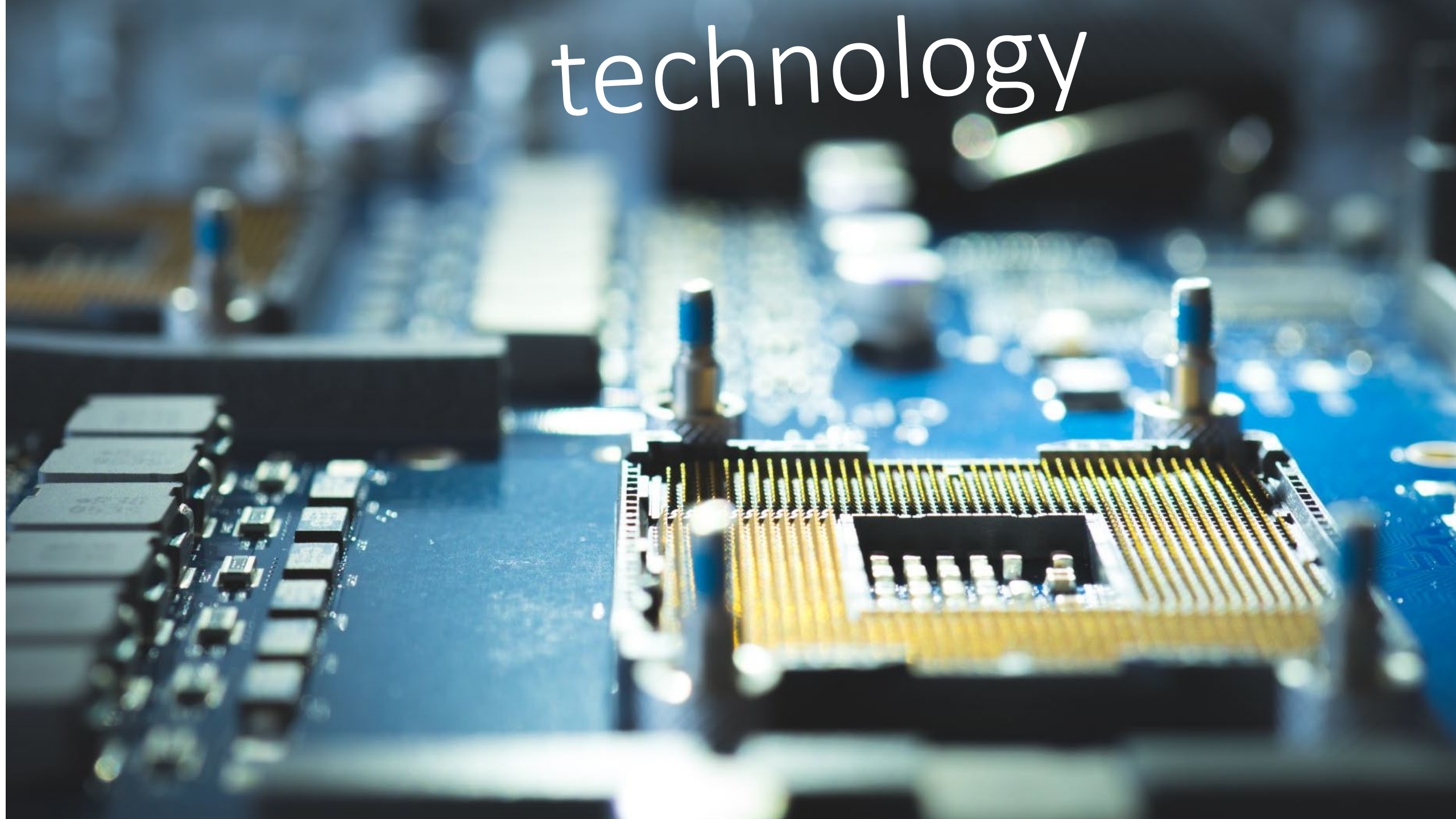
**Know what information  
they access and share.**



**Schedule automatic security  
updates.**



technology







DuckDuckGo





DuckDuckGo

Search the web without being tracked



## Tired of being tracked online? We can help.

Get seamless privacy protection on your browser for free with one download:

✓ Private Search   ✓ Tracker Blocking   ✓ Site Encryption

Add DuckDuckGo to Chrome

Trusted by tens of millions worldwide!

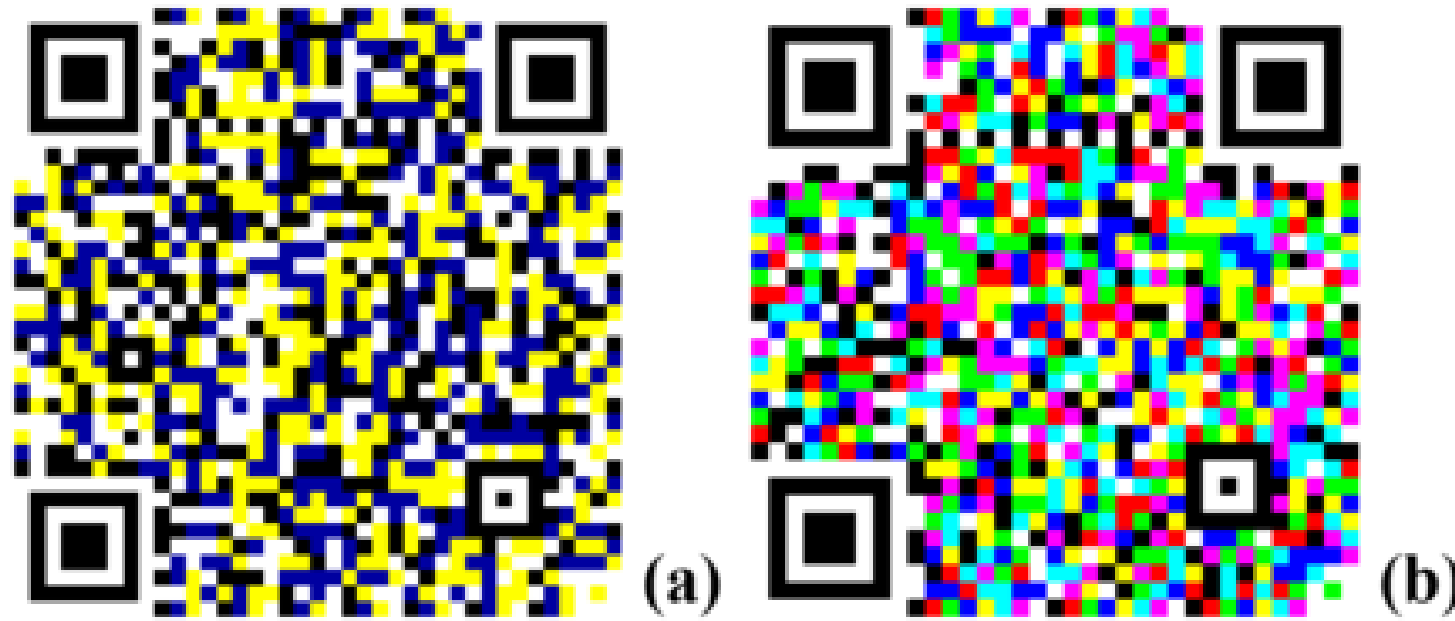
Privacy Protection For Any Device





Criminals are creating  
fake QR codes to scam  
unsuspecting people.  
Here's how to stay safe.





This Photo by Unknown Author is licensed under [CC BY-SA](#)

## QR Code Scam

- If it leads to a page trying to scare you into sharing personal information
- If it looks like it doesn't fit with the background. They use stickers.
- Trusted source.



# Scam Alert

**What scams are  
happening in  
your area?**

Head over to

**[ftc.gov/exploredata](https://ftc.gov/exploredata)**

to learn more.



 **FEDERAL TRADE  
COMMISSION**





Driver Aid,  
Information and  
Routing  
system, better  
known as D.A.I.R.



# Car Information







Google  
yourself!



tracey hawkins, kansas city MO



**Web**

Maps

Images

News

Videos

More ▾

Search tools

About 110,000 results (0.55 seconds)

### Safety and Security Source, home of Tracey, the Safety Lady

[www.safetyandsecuritysource.com/](http://www.safetyandsecuritysource.com/) ▾

**Tracey Hawkins** has established herself as a safety and security expert, professional

... Tracey was chosen as one of **Kansas City's** Most Influential Women!

You've visited this page many times. Last visit: 6/29/14

### Tracey Hawkins "Tracey, the Safety Lady" | LinkedIn

[www.linkedin.com/in/traceythesafetylady](http://www.linkedin.com/in/traceythesafetylady) ▾

Kansas City, Missouri Area - National Professional Safety Speaker/ABC, NBC, CBS and FOX, Media Safety Expert and Contributor

The Symphony Designers' Showhouse is in **Kansas City, MO**. I am the Showhouse

Public Relations Chairman, (in addition to being the Immediate-President of ...

### Tracey Hawkins | realtor.org

[www.realtor.org/bios/tracey-hawkins](http://www.realtor.org/bios/tracey-hawkins) ▾ National Association of Realtors ▾

In 1995 **Hawkins** founded Safety and Security Source in **Kansas City, Missouri**, and presents on topics including personal, home, auto, and real estate safety.

You've visited this page 3 times. Last visit: 10/15/13

### Tracey Hawkins | Personal Security Awareness Month

[www.personalsecuritymonth.com](http://www.personalsecuritymonth.com) ▸ Experts ▾

Safety & Security Expert, **Tracey Hawkins**. SAFETY AND SECURITY SOURCE was founded in 1995 in **Kansas City, Missouri** by **Tracey Hawkins**, aka "Tracey, ...

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+Tracey



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Trash

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<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	alerts	Inbox	MarketResearch.com Alert Me Service: Latest Research Available	Jul 16
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	General eBulletin	Inbox	HR.com General eBulletin for the Week of July 7, 2014 - Welcome	Jul 7
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	Google Alerts	Inbox	Google Alert - "Tracey Hawkins" - ["Tracey Hawkins"] === Hawkir	Jul 4





google alert, tracey hawkins



+Tracey



Share

Gmail

COMPOSE

Inbox (23,940)

Starred

Important

Sent Mail

Drafts (489)

Trash

Circles

Friends (2)

Family (119)

Acquaintances

Following (2)

Google Calendar



Mail

1-20 of about 75

<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	Google Alerts	Inbox	Google Alert - link:http://safetyandsecuritysource.blogspot.com - Secur	4:00 pm
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	HARO	Inbox	[HARO] Monday Afternoon Queries "Common PowerPoint Presen	11:43 am
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	alerts	Inbox	MarketResearch.com Alert Me Service: Latest Research Available - De	Aug 2
<input type="checkbox"/>	<input type="star"/>	<input checked="" type="arrow"/>	me	Inbox	Safety Mom - safe! Tracey Hawkins, "Tracey, the Safety Lady" 816.1	Aug 1
<input type="checkbox"/>	<input type="star"/>	<input checked="" type="arrow"/>	me, Samantha (14)	Inbox	Back-to-school safety segment - Source, Tracey Hawkins Sent: Thursd	Aug 14
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	Google Alerts	Inbox	Google Alert - Tracey Hawkins, Fox 4 - for [Tracey Hawkins, Fox 4] ==	Aug 14
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	Google, me (2)	Inbox	Google Alert - "Tracey, the Safety Lady" - safe! Tracey Hawkins, "Trace	Aug 13
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	Google Alerts	Inbox	Google Alert - "Tracey Hawkins" - ["Tracey Hawkins"] === Safety lady	Aug 13
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	alerts	Inbox	MarketResearch.com Alert Me Service: Latest Research Available	Aug
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	HARO	Inbox	[HARO] Thursday Afternoon Queries "Art of Apologizing" Edition -	Aug
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	HARO	Inbox	[HARO] Monday Morning Queries "Louis Vuitton" Edition - Thumb	Aug 4
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	HARO	Inbox	[HARO] Wednesday Evening Queries "WTC Ship" Edition - page, C	Jul 30
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	me	Inbox	Safety abd Security USA Today - safe! Tracey Hawkins, "Tracey, t	Jul 28
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	Google Alerts	Inbox	Google Alert - link:http://safetyandsecuritysource.blogspot.com - Secur	Jul 27
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	alerts	Inbox	MarketResearch.com Alert Me Service: Latest Research Available	Jul 24
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	alerts	Inbox	MarketResearch.com Alert Me Service: Latest Research Available	Jul 16
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	General eBulletin	Inbox	HR.com General eBulletin for the Week of July 7, 2014 - Welcome	Jul 7
<input type="checkbox"/>	<input type="star"/>	<input type="arrow"/>	Google Alerts	Inbox	Google Alert - "Tracey Hawkins" - ["Tracey Hawkins"] === Hawkir	Jul 4



# Do Your Research

Know	Know what is in cyberspace about you
Educate	Educate your Sellers about this source of personal information
Educate	Educate your Buyers about resources for buying safely
Research	Research your Buyers and Sellers





This Photo by Unknown Author is licensed under [CC BY-SA](#)

# craigslist fraud



# Protecting the Seller from Craig's List Frauds



[This Photo](#) by Unknown Author is licensed under [CC BY](#)





CAMERAS





**thebrokeagent**



WHEN MY CLIENT STARTS  
MAKING FUN OF PEOPLE'S  
PHOTOS BUT THEY HAVE A  
SECURITY CAMERA SET UP.

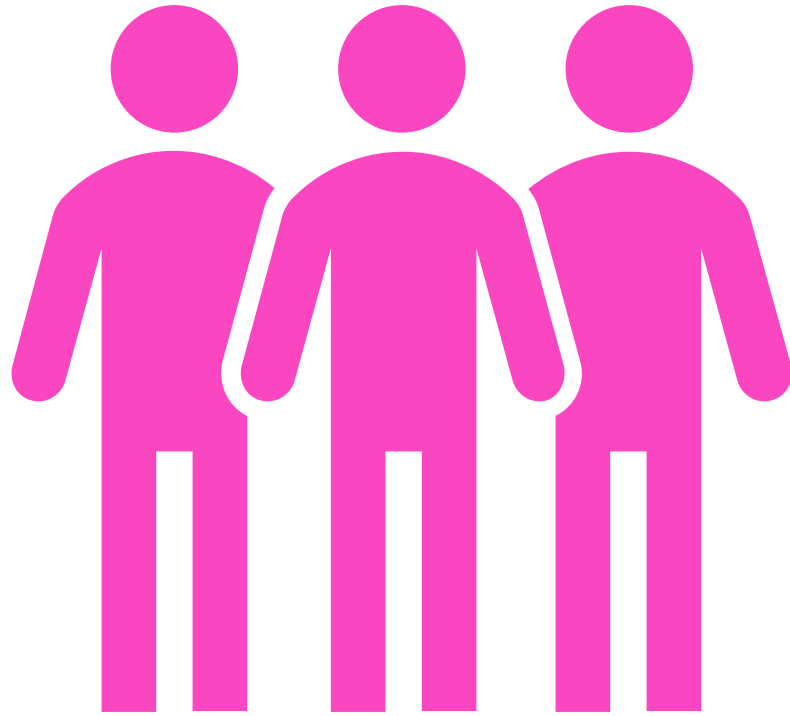






FAKE  
SIGNS





BE A SAFETY AND  
SECURITY  
RESOURCE AND  
HELP PROTECT  
YOUR BUYERS!



# SpotCrime

Spotcrime.com





**SpotCrime**

[Map](#)

[Browse By State](#)

[Get Alerts](#)

[Submit a Crime Tip](#) 

[Login](#)

# Find Crime in Your Neighborhood

[View Crime Near Me](#)

or





	Crime	Date	Address	Link
A	Arrest	06/17/22 05:34 PM	W 95TH STREET AND STATE LINE RD	<a href="#">Details</a>
B	Arrest	06/12/22 02:41 PM	10400 BLOCK OF ROE AVENUE	<a href="#">Details</a>
C	Arrest	06/20/22 10:16 AM	12400 BLOCK OF FOSTER STREET	<a href="#">Details</a>
D	Arrest	06/20/22 03:35 PM	5500 BLOCK GRANADA ST	<a href="#">Details</a>
E	Other	06/20/22 04:59 PM	8000 BLOCK OF LENEXA DRIVE	<a href="#">Details</a>
	SUSPICIOUS - ACTIVITY - THIS IS FROM THE LENEXA POLICE CALL LOG			
F	Other	06/20/22 12:52 PM	8000 BLOCK OF LENEXA DRIVE	<a href="#">Details</a>
	SUSPICIOUS - ACTIVITY - THIS IS FROM THE LENEXA POLICE CALL LOG			
G	Other	06/18/22 01:16 AM	8000 BLOCK OF LENEXA DRIVE	<a href="#">Details</a>
	SUSPICIOUS - ACTIVITY - THIS IS FROM THE LENEXA POLICE CALL LOG			
H	Theft	06/17/22 03:30 AM	8000 BLOCK OF LENEXA DRIVE	<a href="#">Details</a>
I	Other	06/17/22 08:12 AM	8000 BLOCK OF LENEXA DRIVE	<a href="#">Details</a>
	DISTURBANCE - SUBJECT REFUSING TO LEAVE - THIS IS FROM THE LENEXA POLICE CALL LOG			
J	Burglary	06/13/22 01:01 PM	8100 BLOCK OF LENEXA DRIVE	<a href="#">Details</a>
K	Burglary	06/16/22 08:53 PM	8600 BLOCK OF BLUEJACKET STREET	<a href="#">Details</a>
L	Other	06/12/22 01:03 AM	11200 BLOCK OF W 87TH STREET	<a href="#">Details</a>
	I-DISTURB - THIS IS FROM THE LENEXA POLICE CALL LOG			
M	Vandalism	06/13/22 08:41 AM	8200 BLOCK OF MARSHALL DRIVE	<a href="#">Details</a>
N	Theft	06/17/22 06:32 PM	9700 BLOCK OF QUIVIRA RD	<a href="#">Details</a>
O	Other	06/14/22 01:18 PM	8000 BLOCK OF FLINT STREET	<a href="#">Details</a>
	SUSPICIOUS - THREATS - THIS IS FROM THE LENEXA POLICE CALL LOG			



Scene of the Crime...

CRIME SCENE

• Police Department





FOREWARN®



**Please  
note:**

Forewarn only  
reports  
convictions.

It does verify identities.

**REQUEST FOR  
CRIMINAL BACKGROUND  
CHECK**

Information

(First) (Middle Initial) (Last) Home Telephone

(City) (State) (Zip) Other Telephone

Mailing Address

Address

Reasons needed

Yes No

This Photo by Unknown Author is licensed under CC BY-SA-NC





FAKE  
SIGNS



***THE* CLOSE**

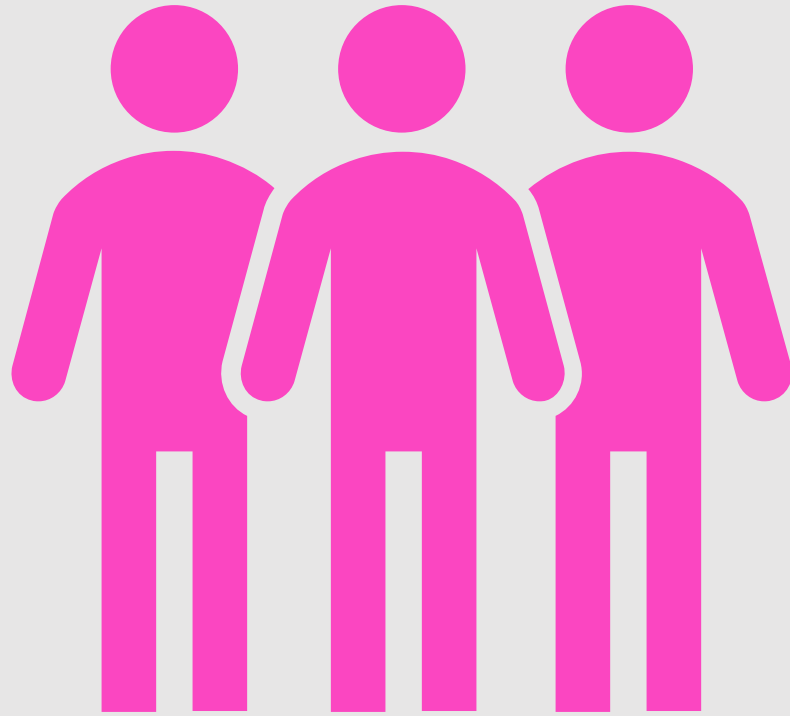
SEARCH:  
“SAFETY”



A photograph of three people wearing white hard hats on a construction site. On the left, a woman in a black blazer and white shirt holds a clipboard and gestures with her right hand. In the center, a man in a striped shirt and tie points upwards with his right index finger. On the right, a woman in a black leather jacket looks towards the man. The background shows a white wall and a doorway.

# Buyer Safety





BE A SAFETY AND  
SECURITY  
RESOURCE AND  
HELP PROTECT  
YOUR BUYERS!



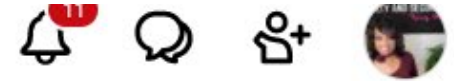
The logo for Nextdoor, featuring the word "nextdoor" in a white, lowercase, sans-serif font centered on a solid green rectangular background. This green rectangle is surrounded by a white border, which is itself enclosed by a hand-drawn, irregular pink line.

**nextdoor**



- Home
- Wornall-Pines
- Vaccine Map
- Digest
- Neighborhood
- Treat Map
- Help Map
- Businesses
- Finds
- Local Deals
- Public Agencies

Search Nextdoor



**Kaitlin Woodson**  
Red Bridge • 1 hr ago



**Stolen trailer.** Reposting-comments turned off, please message me with questions or sightings.

## Tips & Resources

Keep Wornall-Pines safe by staying informed. Use this section to share local safety resources with your neighborhood.

Provide local safety information like:

- Contact information for local police and fire departments
- Neighborhood watch groups
- Online crime and safety resources like police station websites, blotters or blogs, and emergency preparedness websites

Maintained by [Wornall-Pines leads](#)



nextdoor

 Home

 Wornall-Pines

 Vaccine Map

 Digest

Neighborhood

 Treat Map

 Help Map

 Businesses

 Finds

 Local Deals

Search Nextdoor



Kati Thomas

Mission Lake • 14 Oct



**Catalytic Converter Stolen.** I read on here that someone had their catalytic converter stolen the other night, well it turns out so did I... 122nd Cherry between hours of 11pm and 445am. I will make a police report as well.

Posted in **Safety** to **Anyone**



Like



7 Comments



Share



Repost



11

[See 5 previous comments](#)



Kim Lawrence • Bucyrus, KS



Some one stole them out of County owned cars in Olathe.

15 Oct

[Like](#)

[Reply](#)

[Share](#)



1 Reply



Add a comment...





# Neighbors

By Ring

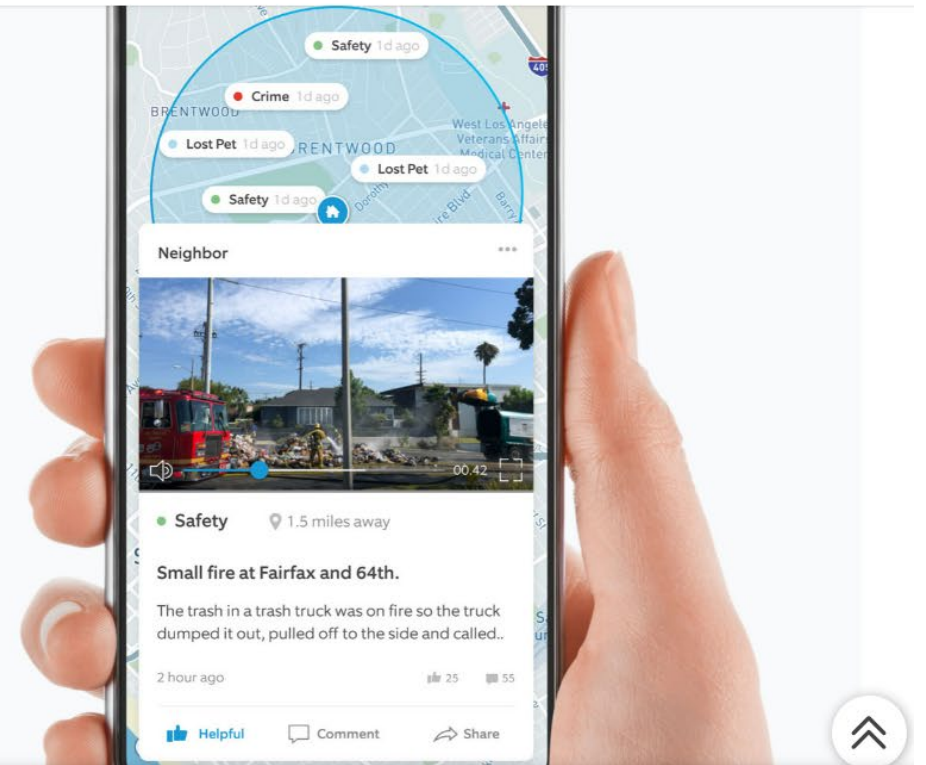




## Join the Neighborhood

# Neighborhood security in your hands.

Get real-time crime and safety alerts from your neighbors and public safety agencies. Always know when and where things are happening in your area, and share updates to keep you and your community informed. Together we can create stronger communities, just like the neighbors below.







## Crime

# Neighbors users put an end to local crime spree.

A package thief left a community on edge after targeting homes in Dallas. Thanks to reports on the Neighbors App, the thief was arrested, and hundreds of packages were found at her home.

"The app has a strong effect of bringing neighbors together by sharing information and creating a sense of community."

**Trey Nash**  
Dallas Resident



# 10 Leading-Edge Realtor Safety Tips That Could Save Your Life



Tracey Hawkins | May 5, 2021





***THE* CLOSE**

SEARCH:  
“SAFETY”





WHAT'S ON THE  
MARKET TO KEEP REAL  
ESTATE AGENTS SAFE?





# NAR MEMBER SAFETY REPORT

#1 Non-Lethal Product





SELF DEFENSE SPRAY OPTIONS



**PEPPER  
SPRAY  
VS.  
MACE  
VS.  
TEAR GAS**

- **Definitions:**

- 1. Mace**
- 2. Tear Gas**
- 3. Pepper Spray**

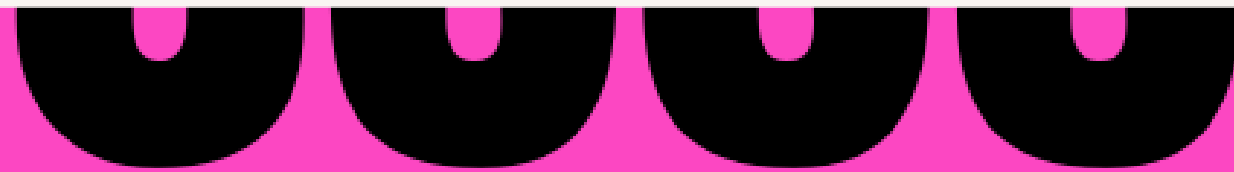
- **Which is recommended?**

- **OC (not CN or CS)**
- **2 million Scoville Heat Units (SHUs)**
- **Check the expiration date**
- **Test your spray**
- **Federal crime if used improperly**



The logo consists of the letters 'n', 's', and 's' in a bold, rounded, sans-serif font. The 'n' is on the left, and the two 's' characters are to its right. The letters are black and set against a bright pink rectangular background.

**Consumer, Safety, and Security Specialist**

The logo consists of the letters 's' and 's' in a bold, rounded, sans-serif font. The letters are black and set against a bright pink rectangular background.

Safety  
Designation





**BROKER, MANAGER AND OWNER**  
SAFE AGENT & SAFE OFFICE CERTIFICATION





Lesson Learned  
today.



RESOURCE FOR REAL ESTATE SAFETY NEWS, ARTICLES, AND PRACTICES.

**THE SAFETY &  
SECURITY SOURCE  
FOR REAL ESTATE**





# REAL ESTATE SAFETY REPORT

