



Application and Contract for Sponsorship and or Exhibit Space
 “Be Your Best: Healthy, Wealthy and Wise”
2010 REALTOR® Resource Rally
 Kansas City Regional Association of REALTORS®
March 11, 2010 Overland Park Convention Center- OP, KS



Company Name: _____
(as you wish it to appear in promotional materials)

Contact Person: _____

Street Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____

E-Mail: _____

Product/ Service: _____

EXHIBITOR OPPORTUNITIES

FOR 2010 PAST EXHIBITORS (earned discount)

___ Exhibit Booth (10’x10’) by 2/01/10 (\$450) **+**

___ Exhibit Booth (10’x10’) after 2/1/10 (\$550) **+**

FOR 2010 NEW EXHIBITORS

___ Exhibit Booth (10’x10’) by 2/01/10 (\$500) **+**

___ Exhibit Booth (10’x10”) after 2/01/10 (\$600) **+**

+ 8’x10’ booths are discounted by \$20.00

___ *Workshop table- 6’ skirted 2 chairs snack coupon only- \$100- ask Patty for details*

List four top choices of exhibit space (use enclosed floor plan*): 1 _____ 2 _____ 3 _____ 4 _____

- All requests are taken on a first-come, first-served basis once FULL payment and this completed contract have been received by Patty Leeson at Kansas City Regional Association of REALTORS® . If none of your choices are available, the next best available space will be assigned to your company. A \$200 deposit MUST be sent with the application and contract to secure your booth space. If you wish to purchase two adjoining booth spaces please contact Patty.

SPONSORSHIP OPPORTUNITIES

___ Major Underwriter (\$2,500 only one company per area of specialization)- booths **46, 47, 64 or 65**

___ Contributing Session Sponsor \$1,325 (limited to four)- **1, 45, 48 or 63 includes booth cost**

___ Coffee Drink Station Sponsor (6 available)-\$300

___ Workshop Sponsor (1 available)- \$500.

EXHIBITOR AGREEMENT

The undersigned company representative agrees to rent from the Kansas City Regional Association of REALTORS® an exhibitor booth and/or sponsorship at the REALTOR® Resource Rally at the Overland Park Convention Center and by their signature agrees to the following:

1. The exhibitor agrees to have their exhibit space set up by **8:30 a.m.** and remain open until **3:30pm**. If an exhibitor breaks down their exhibit prior to 3:30 p.m., they will be assessed an additional fee of \$100. Exhibitors can set up on Wednesday March 10, 2010 from 2:00-6:00 p.m. or starting at 7:00 a.m. the day of the event.
2. Booth rentals: Each booth will include an 8’ high back panel, 3’ high side dividers, on (1) 6’ draped table, one (1) 7”x8” booth number sign, on (1) 7”x44” Identification Sign, two (2) chairs, and two box lunches. A \$200.00 non-refundable deposit must accompany this agreement. The remaining fee must be **paid in full by February 10, 2010.**
3. ***Except for Major Underwriters, all attendees and exhibitors are prohibited from soliciting business in the aisles or other public space. As a matter of safety and courtesy to others, exhibitors should conduct presentations and demonstrations in a manner which assures all exhibitor personnel are within the contracted exhibit space and not encroaching on the aisle or neighboring exhibits. It is the responsibility of each exhibitor to arrange display, presentation and demonstration areas to ensure compliance.***

4. The rental price does not include any additional services or equipment such as electrical, extra signage, cleaning, draping, furniture or labor. These services may be contracted through Joe Villarreal with George E. Fern Co. at 816-221-0525. Upon acceptance of this agreement by the exhibitor and Kansas City Regional Association of REALTORS®, a completed package detailing additional services available will be forwarded to the exhibitor by George E. Fern Co.
5. Exhibitor shall not assign or sublet any part of the contracted space without written consent by Kansas City Regional Association of REALTORS®.
6. In the event the premises are destroyed by any cause, or in the case of other circumstance deemed by the Kansas City Regional Association of REALTORS® to make it impossible for the management to permit the premises to be occupied by the Exhibitor, this agreement shall terminate and the Exhibitor waives any claim or compensation except the return of the amount paid for space rental.
7. You may offer give-a-ways to attendees. **If you plan to offer ANY food items in your booth (excluding candy or small size samples) you MUST use the Overland Park Convention Center Catering services or you will be charged an additional fee.** If you offer prize drawings in your booth all drawings notification of prize winners to be at your discretion. The Kansas City Regional Association of REALTORS® staff will not be involved in vendor prize drawings or delivery. Kansas City Regional Association of REALTORS® reserves the right to reject any exhibit that is deemed by Kansas City Regional Association of REALTORS® to be objectionable or inappropriate.
8. The Association will not provide security service during the exhibition show and assumes no liability whatsoever for loss or damage from any cause for products, goods, exhibits or other materials owned, rented, or leased by the exhibitor. It is the responsibility of the exhibitor to see that proper security arrangements are made if necessary. If insurance is desired, it must be placed by the exhibitor. The exhibitor for itself, its successors and assigns hereby releases the Association from any and all claims of every sort it may have against the Association based upon, arising out of, or in connection with the exhibitor's occupancy and use of the exhibition premises, or any action or inaction of any nature of the Association in connection with or related to the exhibition, including but not limited to: loss, theft, damage, destruction, delivery or nondelivery of goods, display materials, and other effects; any injury to exhibitor, its employees, agents, representatives or guests while on the exhibition premises; any damage to exhibitor's business by reason of the failure to provide space for the exhibit or removal of exhibit; failure to hold the exhibition as scheduled.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the premises and will indemnify, defend, and hold harmless the Center, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims.

9. This rental agreement is subject to the provisions of the contract between George E. Fern Co., the Kansas City Regional Association of REALTORS® and the rules and regulations of the Overland Park Convention Center.

**** NOTE: BOOTHS ARE ASSIGNED STRICTLY ON A FIRST-COME, FIRST SERVED BASIS.****

Authorized by: Signature: _____ Title: _____

Amount Enclosed: \$ _____ Date: _____

Payment method: check (payable to "KCRAR") Visa Mastercard AmEx Discover

Card Number: _____ Exp. Date _____

Cardholder Signature: _____

Staff/Committee initials: _____

Date Rec'd: _____

Deposit Must Accompany Contract: mail to
 Kansas City Regional Association of REALTORS®
 Att: Patty Leeson
 11150 Overbrook Rd. #100 Leawood, KS 66211
 Phone: 913-266-5918 Fax: 913-498-1110



Sponsorship Opportunities for the 2010 REALTOR® Resource Rally
Kansas City Regional Association of REALTORS®
March 11, 2010
Overland Park Convention Center

*To gain maximum exposure to REALTOR® Resource Rally attendees,
please consider these sponsorship opportunities:*

MAJOR UNDERWRITER (\$2,500/ only one company per area of specialization)

- ◆ Exclusive inclusion including logos with fellow underwriters in the promotional material, flyers, office posters, broadcast e-mails to REALTOR® offices, etc.
- ◆ Exclusive signage with fellow underwriters at the entrance to the exhibit area.
- ◆ **One 8x10 booth in the trade show area-premium location- 46,47,64 or 65**
- ◆ A full page ad in the Official Program and Logo recognition in all Preliminary Promotions**
- ◆ Recognition at the opening session
- ◆ May distribute bags or material in previously approved public spaces.

Contributing General Session Sponsor- (\$1,325)

- ◆ Half-page ad in the Official Program
- ◆ Logo to be on an all-sponsor sign
- ◆ **Includes booth cost**
- ◆ Signage at session entrance
- ◆ Introduce speaker (optional)
- ◆ Recognition in promotional material

Coffee & Tea Station Sponsor (\$300) provided from 8:30am-11:00am

- ◆ Signage at session entrance
- ◆ Recognition in Official Program
- ◆ Recognition on all sponsor sign

Workshop Sponsor (\$500)

- ❖ Logo on workshop schedule posters
- ❖ Listed in program
- ❖ Listed on “all sponsor” posters

**** Logo recognition in preliminary promotions subject to receipt of signed sponsorship agreement prior to 1/25/10.**